

**RU/CRC/JO/2025/043**

**Dated: 30<sup>th</sup> June 2025**

**Tenhard India Pvt. Ltd.**

**About Company:** Founded with a vision to transform the digital publishing and marketing landscape, Tenhard India Pvt. Ltd. is a leading name in the E-media industry. We are the proud publishers of renowned digital titles like Tenhard Traveller and Tenhard Food. Our mission is to deliver the latest news, lifestyle, and business content using cutting-edge digital platforms. We also provide aspiring professionals a platform to build careers in sales and marketing, content writing, blogging, and digital media by showcasing their talents through our online initiatives. This is an excellent opportunity for individuals who are passionate about the growing field of digital marketing.

**About The Role:**

As a Business Development Manager (Trainee) at Tenhard India, you will be at the forefront of our digital transformation. You will be trained and exposed to real-world marketing and sales functions, with hands-on opportunities in content creation, market research, telemarketing, and digital promotions. This role is ideal for ambitious individuals who are keen to develop leadership qualities and want to understand how businesses thrive on online platforms and social media.

**Training Duration: 6 Months**

**Job Responsibilities:**

**(a) Sales & Marketing Functions:**

Conduct market research and prepare strategic reports, Lead generation and online promotion across digital platforms, Manage and maintain databases and customer interactions, Execute telemarketing and digital campaigns, Develop sales strategies and assist in business development, Analyze consumer behaviour and sales performance, Participate in corporate visits, direct marketing, and promotional events, Engage in team discussions and brainstorming for growth strategies.

**(b) Content & Media Engagement:**

Assist in content writing, blogging, and editorial tasks, Collaborate with digital teams to enhance e-media product offerings, Support ongoing live projects and contribute to marketing innovations

**Eligibility:** Educational Background: BBA/MBA/PGDM (2023 & 2024-25 batch) Strong interest in digital media, online sales, and marketing, Good analytical and presentation skills, Proficient in MS Excel and PowerPoint, Self-driven with the ability to work with minimal supervision, Strong communication and interpersonal skills

**Location:** Tenhard India Pvt. Ltd.G-76, Sector 63, **Noida, Uttar Pradesh**

**Working Days:** 6 days work per week

**Salary Details:** Training Period (6 Months): ₹10,000/month (Fixed Stipend), Post-Training CTC: Up to ₹5.00 LPA for MBA graduates (Performance-based) and Up to ₹3.60 LPA for BBA graduates

**Interested Candidates are advised to drop their resume in pdf format in following drive latest by 1<sup>st</sup> July, 2025.**

**[https://drive.google.com/drive/u/2/folders/1B4w8wGp0TTaon0TiX2zqT\\_P25pquxbY8](https://drive.google.com/drive/u/2/folders/1B4w8wGp0TTaon0TiX2zqT_P25pquxbY8)**

Copy to: 1. Departmental Coordinator, 2. IQAC, 3. For Circulation: 4. Master File

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