

NOTICE

Placement – DeltaX

DeltaX is a Data-Driven Digital Advertising Platform built for Agencies and Advertisers to optimally buy, track, attribute and report ad campaigns across search, social media, display RTB, Mobile, Video and other media channels. Founded in 2012, the platform serves as the pioneer in the Advertising Technology Industry. The cutting edge technology has empowered digital marketing teams across the globe with deep insights, automated ROI based spends optimization, activating award winning technology driven campaigns.

Inviting freshers from the batch of 2024 to join our Engineering Team as Associate Product Engineer. We are looking for talented engineers who are problem solvers at heart and have strong Computer Science fundamentals.

Below are the details to be shared with students

About the Role and Hiring Process

Associate Product Engineer

Locations: Bangalore, Hyderabad and Pune

Description: Candidates will go through a training boot camp for 4 months and transform into Full-Stack Developers. Your role will be that of an Associate Product Engineer. This entails a good level of exposure to frontend, database, backend and background services.

Job Description is attached along with the email

CTC Offered: INR 7 Lakhs per annum

Number of open positions: 50

Eligibility Criteria:

- Btech (CS and IT)
- Minimum overall 50% CGPA

Hiring Process

1. College to confirm the earliest date for the drive
2. Online MCQ Test
3. Shortlisted students from the MCQ Test will have Online Coding Test
4. Shortlisted students from the Online Coding Test will have Interview rounds
5. Selects made an offer to join

The entire placement process will be online. It will be an event consisting of three rounds. Considering it's a virtual drive, candidates can participate from anywhere with good internet connectivity and a computer or laptop.

They are looking to hire students who are passionate about programming and solving problems and hence the hiring process is skewed towards programming, algorithms and problem solving.

**Students interested may revert to Mr. Dhanjay Yadav (dhananjay.yadav@raiuniversity.edu)/
Mr. Satyam Kumar(satyam.kumar@raiuniversity.edu) Placement Coordinators, Rai School
of Engineering by September 08, 2023**

**Rajesh Nair
Training & Placement
Corporate Resource Cell**