

CORPORATE RESOURCE CELL

RU/CRC/JO/2025/047

Dated: 04th July 2025

CYGNET.ONE

About Company:

Cygnnet One is a dynamic and innovative organization focused on driving business transformation through technology and talent. Located at Dinesh Hall, Ahmedabad, the company emphasizes a solution-oriented approach and fosters a performance-driven culture. It provides ample opportunities for professional growth and learning in a collaborative work environment. Cygnnet One is now hiring for the role of Business Development Executive – Inside Sales. Please find the details below for this exciting career opportunity:

About Company: <https://www.cygnnet.one>

Designation: Business Development Executive – Inside Sales

Interview Location: Dinesh Hall, Behind Income Tax Office, Ashram Road, Ahmedabad

Requirement: Final Year MBA students (Marketing/Sales specialization preferred) – Batch 2023–2024 & 2024–2025 who can immediately join in a month.

Salary: CTC 5 LPA

Gender: Male/Female candidates can apply.

Job Responsibilities:

Conduct outbound calls and send emails to generate leads and qualify potential prospects
Schedule product demos and meetings for the field sales team
Maintain and update CRM systems with all sales activities and interactions
Coordinate with the marketing team to follow up on campaign-generated leads
Work toward and achieve monthly sales targets and performance KPIs
Present products and services to potential clients in a persuasive manner
Provide timely feedback on market trends and customer preferences

Requirements:

Strong verbal and written communication skills
Excellent interpersonal and relationship-building abilities
A self-motivated, target-driven attitude with a strong work ethic
Familiarity with CRM tools and MS Office applications
Prior experience or internship in B2B/B2C inside sales (preferred, not mandatory)
Ability to work effectively in a fast-paced, team-oriented environment
Willingness to learn and adapt quickly

Interested Candidates are advised to drop their resume in pdf format in following drive latest by 7th July, 2025.

https://drive.google.com/drive/u/1/folders/1bjwmyZhMuryOnuOFtjcfHpTFPvnMTX_n

Copy to:

1. Departmental Coordinator
2. IQAC
3. For Circulation, 4. Master File

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