

RAI SCHOOL OF MANAGEMENT STUDIES

FEEDBACK ON CURRICULUM

ACTION TAKEN REPORT – EVEN SEMESTER 2023-24

Date: 10/05/2024

The DQAC of the institution designs and collects feedback from its stakeholders to monitor and evaluate its performance quality on curriculum and curriculum related issues. The feedback forms were collected from students, teachers, employers, alumni and professionals.

The feedback targets following different content for different stakeholders.

☐ For students, it addresses curriculum and its learning related issues in terms of quality, competence, skills and professionalism. This feedback also considers other issues like delivery of curriculum by teachers.

☐ For teachers, the feedback addressed issues like suitability the course and its need base, outcomes of the curriculum, relationship with course content and corresponding reference material, availability of reference materials in terms with curriculum, evaluation methods and curriculum delivery, etc.

☐ For employers, it addressed issues like general communication skills, working in a team, creative challenges to challenges, organization skills, presentation Skills, learning of new techniques, Innovation in curriculum, creativity etc.

☐ For alumni, it aimed for responses on adequateness of courses curriculum, sufficiency of syllabus content in context of current professional standards and curriculum design in context of development of self-directed learning and problem solving approach.

The feedback collected is analysis and sent to the respective authorities for the actions.

I. Academic Feedback from Students:

Major Feedback	Action taken	Impact	Annexures
Students want research guidance in certain subjects.	Faculties have been instructed to support and guide them accordingly.	Students will get opportunity to learn and explore their area of interest.	Annexure attached with reference number RU/RSMS/MOM/2024/008
Students suggested to conduct lectures on Bhagwat Gita	As it was suggested by students earlier, this topic was covered in the IKS course.	Students will be enriched with spiritual knowledge also	Annexure attached with reference number RU/RSMS/MOM/2024/008 (PPT attached)


 Associate Dean
 Department of Management & Commerce,
 Rai School of Management Studies
 Rai University, Chaged Road

II. Feedback from Teachers:

Major Feedback	Action taken	Impact	Annexures
Faculty members require assistance to attend international conferences.	Rules are followed as per RU's Research promotion policy	Faculties will get opportunity to interact with other countries experts and have fruitful exchange of ideas.	Annexure attached with reference number RU/RSMS/MOM/2024/008 (Photos Attached)

III. Feedback from Employers:


Minor Feedback	Action taken	Impact	Annexures
Interview skills should be developed in students.	A workshop arranged to enhance Interview preparation skills.	Students gained more confidence and they will be efficient to crack the interviews.	Annexure attached with reference number RU/RSMS/MOM/2024/008 (Photos attached)

IV. Feedback from Alumni:

Minor Feedback	Action taken	Impact	Annexures
Students should be getting knowledge about how to start a business or start-ups.	An expert session was already conducted to address this issue	Students will gain knowledge and insights about how to start a business and face challenges	Annexure attached with reference number RU/RSMS/MOM/2024/008 (Photos attached)

V. Feedback from Parents:

Minor Feedback	Action taken	Impact	Annexures
Parents suggested more homework to students in practical subjects	Faculties are instructed to give more homework in their subject	Students will have enhanced learning of that subject.	Annexure attached with reference number RU/RSMS/MOM/2024/008


 Dr. Sandip Chandra
 Associate Dean
 Rai School of Management Studies

Associate Dean,
 Department of Management & Commerce,
 Rai School of Management Studies
 Rai University, Rai, Nepal


Ref: RU/RSMS/MOM/2024/08

Minutes of the Meeting


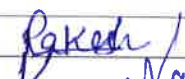

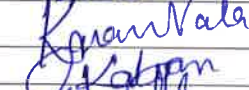
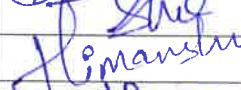

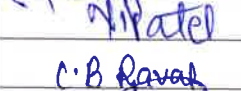
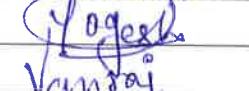

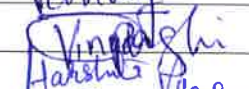

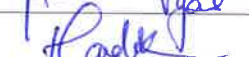








Rai School of Management Studies, Rai University, Ahmedabad			
Date: 08.05.2024	Time: 4:30 p.m. to 4:45 p.m.	Department of Management & Commerce	
Meeting called by	Dr. Sandip Chandra		
Venue	A1/GF/07		
Note taker	Mr. Kalyan Tankala		
Attendees	1. Dr. Paresch Shah 2. Dr. Sandip Chandra 3. Dr. Riddhi Ambavale 4. Dr. Swati Rajgor 5. Dr. Himanshu Vaidya 6. Dr. Nilesh Patel 7. Dr. Chinmayee Raval 8. Dr. Yuvraj Rathod 9. Dr. Virali Pandey 10. Dr. Maulik Rathod 11. Mr. Rakesh Chauhan 12. Mr. Karansinh Vala 13. Mr. Kalyan Tankala 14. Mr. Sayan Mandal 15. Ms. Swati Kamra 16. Mr. Yogesh Tomar 17. Mr. Vanrajsinh Parmar 18. Mr. Vinod Parghi 19. Ms. Harshita Vyas 20. Mr. Hardik Chauhan		
Absentees	NIL		
Sr. No	Agenda	Resolution	Responsibility Center
1	Students want research guidance in certain subjects.	Faculties have been instructed to support and guide them accordingly.	All faculty members
2	Students suggested to conduct lectures on Bhagvat Gita	Expert sessions will be conducted and such experts will be invited	Dr. Virali pandey



3	Faculties need financial support to attend international conferences.	Rules are followed as per RU's Research promotion policy	All faculty members
4	Interview skills should be developed in students.	A workshop will be arranged to enhance Interview preparation skills.	HOD
5	Students should be getting knowledge about how to start a business or start-ups.	An expert session was conducted to address this issue	
6	Parents suggested more homework to students in practical subjects	Faculties are instructed to give more homework in their subject	All faculty members


Dr. Sandip Chandra
Associate Dean
Rai School of Management Studies

ATTENDANCE SHEET

Name	Signature	Name	Signature
Dr. Paresh Shah		Mr. Rakesh Chauhan	
Dr. Sandip Chandra		Mr. Karansinh Vala	
Dr. Riddhi Ambavale		Mr. Kalyan Tankala	
Dr. Swati Rajgor		Mr. Sayan Mandal	
Dr. Himanshu Vaidya		Ms. Swati Kamra	
Dr. Nilesh Patel		Mr. Yogesh Tomar	
Dr. Chinmayee Raval		Mr. Vanrajsinh Parmar	
Dr. Yuvraj Rathod		Mr. Vinod Parghi	
Dr. Virali Pandey		Ms. Harshita Vyas	
Dr. Maulik Rathod		Mr. Hardik Chauhan	



SUMMARY OF FEEDBACK EVEN SEMESTER 2023-24

Feedback from Students

1. Research Skills should be focused
2. SPSS lectures are more required for their project work
3. Course materials can be provided with live examples

Feedback from Faculties

1. Faculty members require assistance to attend international conferences.
2. Curriculum is well designed

Feedback from Employees

1. Students lacked ability for detailed study of the project reports
2. Better communication skills and decision making knowledge is lacking in current generation
3. Grooming sessions to be taken leadership skills is required

Feedback from Parents

1. Homework in practical subjects to be given more.
2. Parents are grateful for the career support and development services offered at School
3. Faculty members are exceptionally intelligent and attentive to students' needs.

Feedback from Alumni

1. Institute should support for entrepreneurship and innovation initiatives in students
2. The syllabus offers flexibility in elective course, allowing students to tailor their learning experience
3. Alumni should be invited frequently to guide the current batch students



Curriculum Feedback from Students - Even Semester 2023-24

Dear Students,

This is a comprehensive questionnaire for you to provide feedback on your curriculum.

This questionnaire includes a mix of multiple-choice, rating scale, and open-ended questions to gather detailed insights.

* Indicates required question

1. Course *

Mark only one oval.

- ☐ MBA
- ☐ BBA
- ☐ B.Com

2. Semester *

Mark only one oval.

- ☐ 2
- ☐ 4
- ☐ 6

3. How would you rate the overall quality of the curriculum? *

Mark only one oval.

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor



4. **How relevant do you find the course content to your field of study? ***

Mark only one oval.

- ☐ Very Relevant
☐ Relevant
☐ Neutral
☐ Irrelevant

5. **Is the curriculum up-to-date with current trends and industry standards? ***

Mark only one oval.

- ☐ Strongly Agree
☐ Agree
☐ Neutral
☐ Disagree
☐ Strongly Disagree

6. **How effective are the teaching methods used in your courses? ***

Mark only one oval.

- ☐ Very Effective
☐ Effective
☐ Neutral
☐ Ineffective
☐ Very Ineffective



7. How would you rate the quality of course materials (textbooks, online resources, etc.)? *

Mark only one oval.

- ☐ Excellent
☐ Good
☐ Average
☐ Poor

8. How accessible are your instructors for help and feedback? *

Mark only one oval.

- ☐ Very Accessible
☐ Accessible
☐ Neutral
☐ Inaccessible
☐ Very Inaccessible

9. Do you have access to adequate resources (labs, libraries, online databases) to support your learning? *

Mark only one oval.

- ☐ Strongly Agree
☐ Agree
☐ Neutral
☐ Disagree
☐ Strongly Disagree



10. Any Suggestions *

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Curriculum Feedback from Students - Even Semester 2023-24

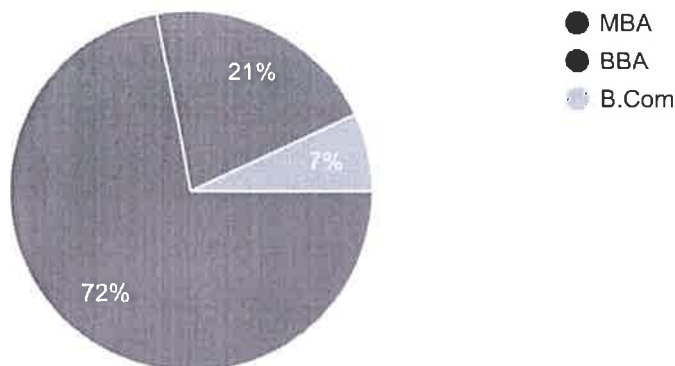
143 responses

Publish analytics

Course

143 responses

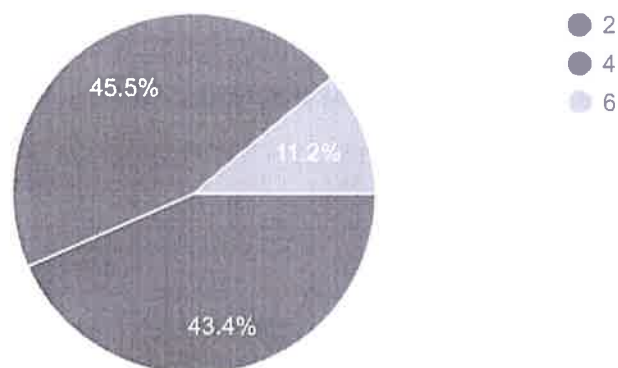
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Semester

143 responses

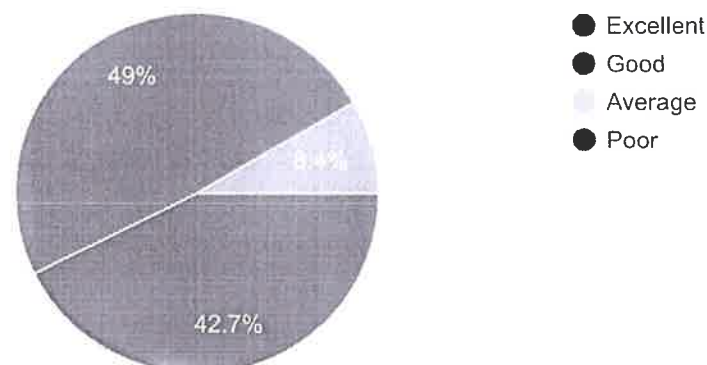
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How would you rate the overall quality of the curriculum?

143 responses

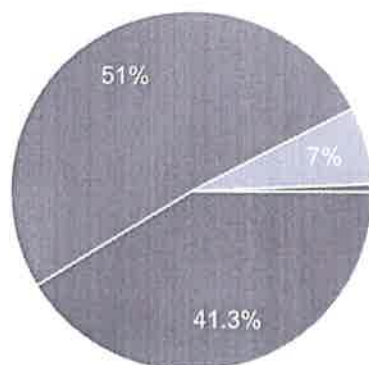
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How relevant do you find the course content to your field of study?

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143 responses

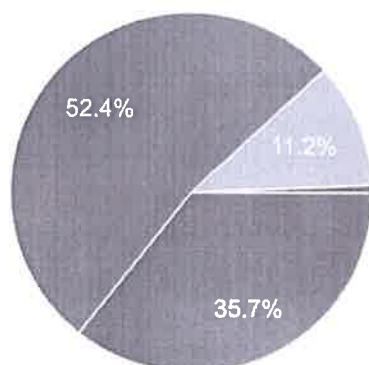


- Very Relevant
- Relevant
- Neutral
- Irrelevant

Is the curriculum up-to-date with current trends and industry standards?

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143 responses

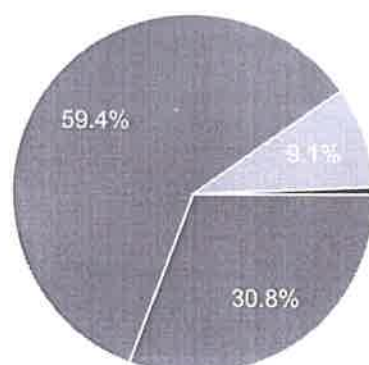


- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

How effective are the teaching methods used in your courses?

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143 responses



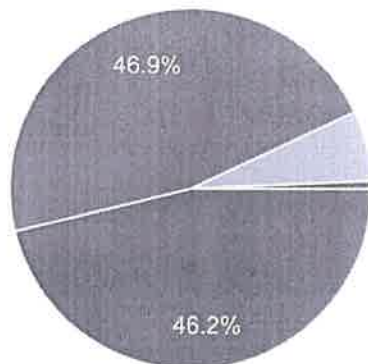
- Very Effective
- Effective
- Neutral
- Ineffective
- Very Ineffective



How would you rate the quality of course materials (textbooks, online resources, etc.)?

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143 responses

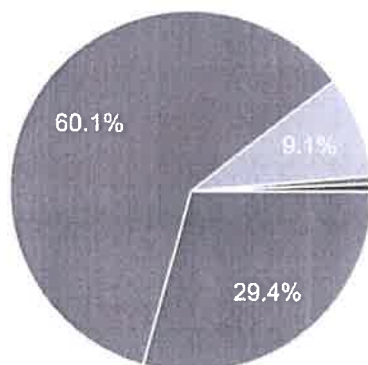


- Excellent
- Good
- Average
- Poor

How accessible are your instructors for help and feedback?

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143 responses

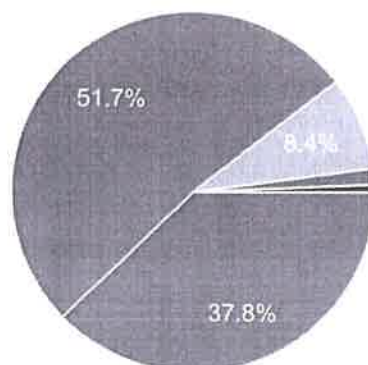


- Very Accessible
- Accessible
- Neutral
- Inaccessible
- Very Inaccessible

Do you have access to adequate resources (labs, libraries, online databases) to support your learning?

 Copy

143 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



Any Suggestions

143 responses

no

NA

No

Ok

Yes

nothing

-

N/A

no suggestions

The curriculum is well-structured and comprehensive, covering all essential topics thoroughly.

I appreciate the balance between theoretical knowledge and practical application.

The variety of electives offered allows me to explore my interests and tailor my education to my career goals.

Need research based knowledge for doing project report

For project work we need to learn different statistical tools. kindly include in next term

The inclusion of up-to-date materials and industry-relevant content keeps the courses engaging and useful

Assignments and projects are challenging yet manageable.

We wanted more lectures on SPSS for our research work.

All is well

The curriculum provides ample opportunities for hands-on learning, which is crucial for grasping complex concepts

Guest lectures and industry expert sessions provide valuable insights



NIL

The integration of technology enhances the learning experience

The group projects improve my teamwork skills

The lectures are engaging and informative

research subjects should be more emphasized

best university i have studied in

Faculties are really good.

Infrastructure is good. its like a resort

Very good

N

Teaching is good

No suggestion

Great Experience

Good

Overall experience are amazing

NO SUGGESTIONS

Excellent 👍

Nothing

Everything is good

Nice

Satisfied with all quality of curriculum

No Suggestions



0

some faculties are really good

NO.

0

nope

TRANSPORT SOULD BE IMPROVED

research skills should be focused

The curriculum is flexible

zero

no suggestions. University is good. we got good experience

4 more responses are hidden

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3/5/2024 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	The group projects improve my teamwork skills
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Effective	Excellent	Very Accessible	Strongly Agree	The lectures are engaging and informative
3/5/2024 MBA	4 Good	Very Relev: Strongly Agree	Strongly Agree	Effective	Good	Accessible	Agree	research subjects should be more emphasized
3/5/2024 BBA	6 Average	Relevant	Agree	Effective	Excellent	Accessible	Strongly Agree	no
3/5/2024 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	best university I have studied in
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Effective	Excellent	Accessible	Strongly Agree	Faculties are really good.
3/5/2024 MBA	4 Good	Relevant	Agree	Neutral	Good	Accessible	Agree	Infrastructure is good. Its like a resort
3/5/2024 MBA	4 Good	Relevant	Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	Yes
3/5/2024 MBA	2 Good	Irrelevant	Neutral	Very Ineffective	Good	Very Inaccessible	Neutral	Very good
3/5/2024 MBA	2 Good	Very Relev: Agree	Agree	Effective	Good	Neutral	Disagree	Ok
3/5/2024 MBA	4 Average	Relevant	Neutral	Neutral	Average	Neutral	Neutral	N
3/5/2024 MBA	2 Good	Very Relev: Disagree	Disagree	Neutral	Average	Inaccessible	Disagree	Ok
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	Teaching is good
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Excellent	Accessible	Agree	NA
3/5/2024 MBA	2 Good	Relevant	Neutral	Neutral	Excellent	Accessible	Strongly Agree	No suggestion
3/5/2024 MBA	4 Good	Relevant	Neutral	Very Effective	Excellent	Very Accessible	Agree	Great Experience
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Neutral	Neutral	Good
3/5/2024 MBA	4 Good	Relevant	Neutral	Neutral	Good	Accessible	Agree	Overall experience are amazing
3/5/2024 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NA
3/5/2024 MBA	2 Excellent	Very Relev: Agree	Agree	Effective	Excellent	Accessible	Agree	NO SUGGESTIONS
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Excellent	Accessible	Strongly Agree	Excellent ๕
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	Nothing
3/5/2024 MBA	2 Excellent	Relevant	Strongly Agree	Very Effective	Excellent	Very Accessible	Agree	Everything is good
3/5/2024 MBA	2 Excellent	Neutral	Agree	Effective	Average	Accessible	Strongly Agree	No
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Disagree	Nice
3/5/2024 MBA	2 Good	Relevant	Neutral	Effective	Average	Neutral	Agree	.
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Strongly Agree	Satisfied with all quality of curriculum
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	-----
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Agree	No Suggestions
3/5/2024 MBA	2 Good	Relevant	Neutral	Neutral	Average	Accessible	Strongly Agree	University is doing good & The support to students is much appreciated.
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Agree	No thanks
3/5/2024 MBA	4 Good	Very Relev: Agree	Agree	Effective	Excellent	Accessible	Agree	No
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	Print your own University textbooks regarding syllabus
3/5/2024 MBA								It's very hard to find in other authors book and study, it's very complicated for me
3/5/2024 MBA	2 Average	Neutral	Neutral	Neutral	Poor	Neutral	Neutral	N/A
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	Maintenance staff keep the campus clean and orderly
3/5/2024 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	On-campus housing is comfortable and safe
3/5/2024 BBA	6 Good	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Agree	Professors are supportive and understanding
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	Teaching methods are engaging and effective
3/5/2024 BBA	2 Excellent	Relevant	Agree	Effective	Good	Accessible	Neutral	no
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	No.
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Effective	Average	Neutral	Agree	Great experience at Raj University
3/5/2024 MBA	4 Average	Neutral	Neutral	Neutral	Average	Neutral	Neutral	Excellent
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	N/A
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	No
3/5/2024 MBA	2 Good	Relevant	Agree	Effective	Good	Very Accessible	Agree	Nyc
3/5/2024 MBA	4 Excellent	Very Relev: Strongly Agree	Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	

Students Feedback Even Sem - 2023-24

Time	Semester	How would you	How relevant is the curriculum	How effective	How would you	How accessible are	Any suggestions
3/5/2024	MBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Accessible	The curriculum is well-structured and comprehensive, covering all essential topics that I appreciate the balance between theoretical knowledge and practical application.
3/5/2024	MBA	4 Excellent	Relevant: Agree	Effective	Good	Accessible	The variety of electives offered allows me to explore my interests and tailor my educational
3/5/2024	BBA	4 Excellent	Very Relev: Agree	Effective	Excellent	Accessible	Need research based knowledge for doing project report
3/5/2024	B.Com	6 Average	Neutral: Neutral	Neutral	Good	Accessible	For project work we need to learn different statistical tools. kindly include in next term
3/5/2024	MBA	4 Good	Relevant: Agree	Effective	Excellent	Accessible	The inclusion of up-to-date materials and industry-relevant content keeps the courses
3/5/2024	BBA	4 Good	Relevant: Strongly Agree	Very Effective	Excellent	Very Accessible	Assignments and projects are challenging yet manageable.
3/5/2024	MBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	We wanted more lectures on SPSS for our research work.
3/5/2024	BBA	6 Excellent	Relevant: Strongly Agree	Very Effective	Excellent	Accessible	No
3/5/2024	MBA	6 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	All is well
3/5/2024	MBA	4 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	The curriculum provides ample opportunities for hands-on learning, which is crucial for
3/5/2024	MBA	4 Excellent	Relevant: Agree	Effective	Average	Neutral	NA
3/5/2024	B.Com	6 Average	Neutral: Neutral	Effective	Good	Very Accessible	Guest lectures and industry expert sessions provide valuable insights
3/5/2024	MBA	2 Excellent	Very Relev: Strongly Agree	Effective	Excellent	Accessible	Real-world case studies and examples used in the curriculum make the learning process
3/5/2024	BBA	4 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	The projects help reinforce what we learn in class
3/5/2024	BBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	The instructors are knowledgeable and approachable
3/5/2024	B.Com	6 Good	Relevant: Agree	Effective	Good	Accessible	no
3/5/2024	MBA	4 Excellent	Relevant: Agree	Effective	Good	Accessible	no. EVERYTHING IS FINE. FACULTIES ARE GOOD AND SUPPORTIVE
3/5/2024	BBA	4 Good	Relevant: Strongly Agree	Effective	Excellent	Accessible	RESEARCH ORIENTED SUBJECTS SHOULD BE FOCUSED MORE
3/5/2024	MBA	4 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	no specific suggestion. The curriculum is up-to-date with current industry trends
3/5/2024	BBA	2 Good	Relevant: Strongly Agree	Effective	Excellent	Accessible	keep more Guest lectures. they provide valuable industry insights.
3/5/2024	MBA	4 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	Nil
3/5/2024	B.Com	2 Excellent	Relevant: Agree	Effective	Good	Accessible	The learning environment is very supportive
3/5/2024	MBA	2 Excellent	Very Relev: Agree	Effective	Excellent	Accessible	The assignments are well-aligned with the lectures so its good for understanding of to
3/5/2024	BBA	2 Average	Relevant: Agree	Effective	Good	Accessible	
3/5/2024	MBA	2 Excellent	Very Relev: Agree	Very Effective	Excellent	Very Accessible	The course materials are always accessible to students
3/5/2024	MBA	4 Excellent	Relevant: Agree	Very Effective	Excellent	Accessible	The practical examples make the material more relatable.
3/5/2024	MBA	4 Good	Relevant: Strongly Agree	Very Effective	Excellent	Accessible	Yes
3/5/2024	MBA	2 Excellent	Relevant: Agree	Effective	Excellent	Very Accessible	The resources provided are very useful.
3/5/2024	BBA	4 Excellent	Very Relev: Strongly Agree	Effective	Excellent	Accessible	The case studies are very insightful
3/5/2024	BBA	4 Excellent	Very Relev: Neutral	Effective	Good	Accessible	NA
3/5/2024	BBA	2 Good	Relevant: Agree	Effective	Good	Accessible	The course has enhanced my analytical skills
3/5/2024	MBA	4 Good	Very Relev: Agree	Very Effective	Excellent	Accessible	No
3/5/2024	MBA	4 Excellent	Very Relev: Strongly Agree	Effective	Excellent	Very Accessible	nothing
3/5/2024	MBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	No
3/5/2024	MBA	4 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	The curriculum is challenging but achievable
3/5/2024	BBA	4 Good	Very Relev: Strongly Agree	Effective	Excellent	Very Accessible	NA
3/5/2024	MBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	no
3/5/2024	MBA	4 Good	Relevant: Strongly Agree	Very Effective	Excellent	Accessible	I like the interdisciplinary approach of the courses
3/5/2024	BBA	4 Good	Relevant: Strongly Agree	Effective	Excellent	Very Accessible	I appreciate the clear course objectives.
3/5/2024	MBA	2 Excellent	Relevant: Agree	Effective	Good	Accessible	No. all is well
3/5/2024	B.Com	6 Average	Relevant: Agree	Effective	Good	Accessible	The curriculum is up-to-date with current industry trends
3/5/2024	MBA	4 Good	Relevant: Agree	Effective	Good	Accessible	NA
3/5/2024	BBA	4 Good	Very Relev: Agree	Effective	Good	Accessible	no. RU is perfect for us
3/5/2024	MBA	4 Average	Neutral: Neutral	Neutral	Good	Neutral	Nil
3/5/2024	MBA	2 Excellent	Relevant: Agree	Effective	Good	Accessible	The integration of technology enhances the learning experience



3/5/2024 BBA	2 Good	Very Relev: Agree	Effective	Excellent	Accessible	Agree	nil
3/5/2024 B.Com	4 Average	Neutral Neutral	Neutral	Average	Neutral	Neutral	overall i had good learning experience at Rai university
3/5/2024 MBA	4 Good	Relevant Agree	Effective	Good	Accessible	Agree	all is fair
3/5/2024 MBA	2 Excellent	Very Relev: Strongly Agree	Very Effective	Excellent	Very Accessible	Strongly Agree	no
3/5/2024 MBA	2 Excellent	Very Relev: Agree	Neutral	Good	Accessible	Agree	no
3/5/2024 BBA	4 Excellent	Relevant Agree	Effective	Good	Accessible	Agree	no



Curriculum Feedback Form for Alumni 2023-24

Dear Alumni,

Thank you for taking the time to provide feedback on the syllabus studies at Rai University. Your insights are valuable in helping us continually improve our program. Please take a few minutes to share your thoughts.

* Indicates required question

1. Specialization: *

Mark only one oval.

- ☐ Marketing
- ☐ Finance
- ☐ HR
- ☐ General / No Specilaization

2. How would you rate your overall experience with your study program? *

Mark only one oval.

1 2 3 4 5

Poor

Excellent

3. Were the courses relevant to your career goals? *

Mark only one oval.

- ☐ Yes
- ☐ No



Curriculum Feedback Form for Alumni 2023-24

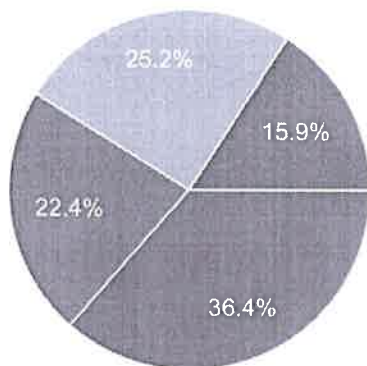
107 responses

Publish analytics

Specialization:

107 responses

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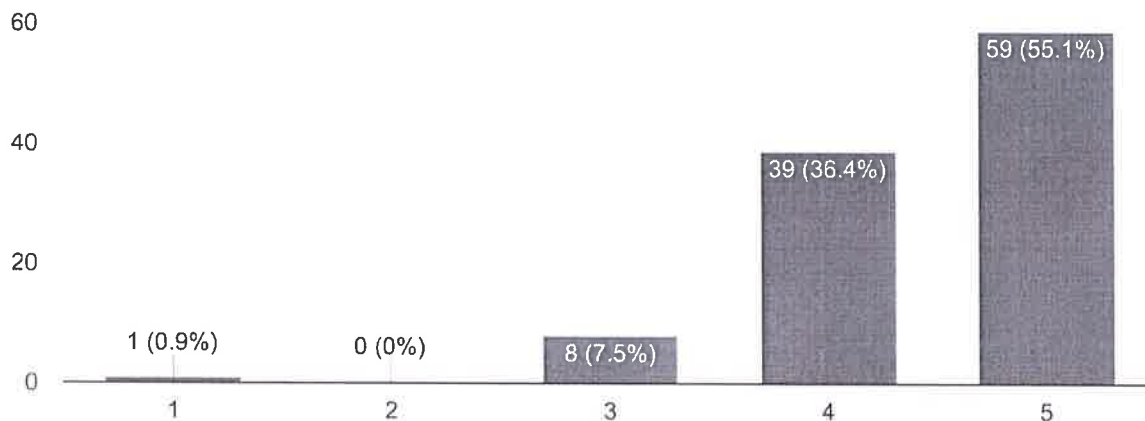


- Marketing
- Finance
- HR
- General / No Specialization

How would you rate your overall experience with your study program?

 Copy

107 responses



What improvements would you suggest for your study syllabus?

107 responses

no

Nothing

nothing

No

No

more practical approach is needed

Practical subjects can be added

More Industrial visits

The university's diverse community fosters a rich learning environment

The campus atmosphere is vibrant and conducive to personal growth."

The support services, such as counseling and career guidance, contribute to students' overall well-being.

The campus culture encourages students to engage in community service and social responsibility

The professors are incredibly knowledgeable and passionate about their subjects.

The syllabus covers a comprehensive range of management theories and principles.

The syllabus incorporates real-world case studies and examples to enhance understanding.

Some topics are outdated and fail to reflect the rapidly changing business environment.

It overlooks the ethical considerations and social responsibilities of management practices.

The assessment methods are varied and align with the course objectives.

There is a lack of flexibility in the syllabus to accommodate diverse learning styles and preferences.

The required readings and materials are expensive and inaccessible for some students.



' syllabus is well framed . it gives opportunities for students to engage in social impact projects and community service.

The syllabus may feel outdated, failing to keep pace with rapidly evolving industry trends.

sufficient focus on soft skills development such as communication and leadership

Course content is slightly boring and leack interest

Noting. the syllabus includes experiential learning opportunities such as internships and consulting projects.

t could benefit from more hands-on learning experiences and practical projects.

he syllabus includes courses on negotiation skills and conflict resolution strategies.

The syllabus offers opportunities for networking with industry professionals and alumni.

syllabus is good

placement oriented subjects should be included

The syllabus integrates case studies from diverse industries, enhancing practical understanding.

The syllabus is too focused on traditional business models and fail to encourage innovative thinking.

no. its perfect. no changes are needed

syllabus should be shortened

no.

its fine

fosters critical thinking and analytical skills development.

nothing. its good anf relevent

nothing much. everything is fine

good. no improvement as such



Gouvernement exam lec to be taken

all is good. no need of change

The supportive faculty and mentors helped me a lot in my career development

The workload and pace of the syllabus were tiresome. It was very lengthy.

No.


No change.

Need some more practical approach to tackle real life organisations challenges

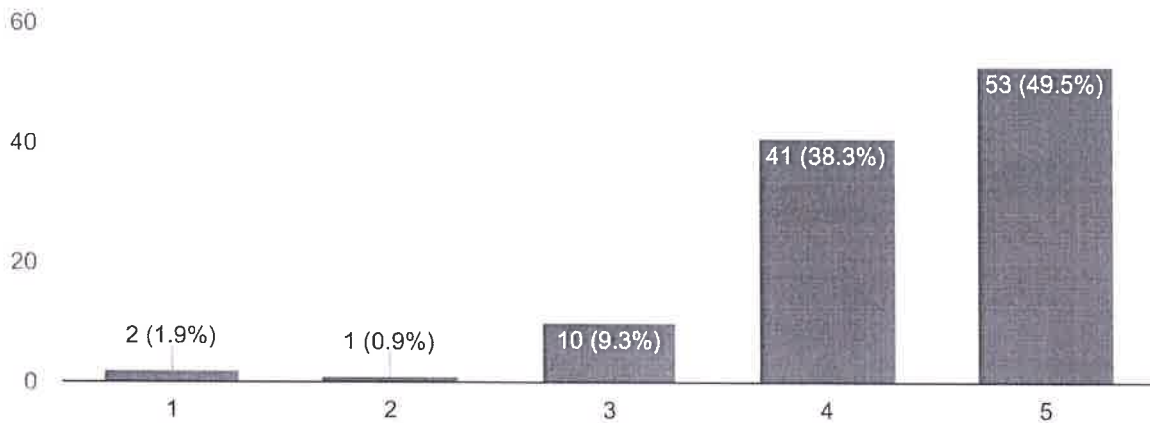
Alumni should be invited frequently to guide the cureent batch students

COLLEGE SHOULD ARRANGE ALUMNI MEET REGULARLY SO THAT WE CAN HELP OTHER STUDENTS IN PLACEMENT ACTIVITIES

To what extent do you believe that the study program contributed to your career success?

 Copy

107 responses



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Alumni Feedback Even Sem 2023-24

Timestamp	Specialization:	How would you rate the student's response?	What improvements would you suggest for your study syllabus?	To what extent is the syllabus relevant to the current industry trends?
2024/05/07 : Marketing	Marketing	4 Yes	more practical approach is needed	4
2024/05/07 : Finance	Finance	4 Yes	Practical subjects can be added	4
2024/05/01 : Marketing	Marketing	5 Yes	More Industrial visits	4
2024/05/01 : HR	HR	4 No	The university's diverse community fosters a rich learning environment	3
2024/05/01 : Marketing	Marketing	4 Yes	The campus atmosphere is vibrant and conducive to personal growth.	4
2024/05/01 : HR	HR	4 Yes	The support services, such as counseling and career guidance, contribute to students' overall well-being.	5
2024/05/01 : Finance	Finance	5 Yes	The campus culture encourages students to engage in community service and social responsibility	5
2024/05/02 : Marketing	Marketing	3 No	The professors are incredibly knowledgeable and passionate about their subjects.	5
2024/05/02 : Finance	Finance	4 Yes	The syllabus covers a comprehensive range of management theories and principles.	4
2024/05/02 : HR	HR	4 Yes	The syllabus incorporates real-world case studies and examples to enhance understanding.	4
2024/05/02 : HR	HR	5 No	Some topics are outdated and fail to reflect the rapidly changing business environment.	3
2024/05/02 : HR	HR	4 Yes	It overlooks the ethical considerations and social responsibilities of management practices.	5
2024/05/02 : Marketing	Marketing	4 Yes	The assessment methods are varied and align with the course objectives.	4
2024/05/02 : Marketing	Marketing	5 No	There is a lack of flexibility in the syllabus to accommodate diverse learning styles and preferences.	2
2024/05/02 : Marketing	Marketing	4 Yes	The required readings and materials are expensive and inaccessible for some students.	4
2024/05/02 : Marketing	Marketing	4 Yes	It fosters a collaborative learning environment through group discussions and peer feedback.	4
2024/05/02 : Marketing	Marketing	5 Yes	Nothing	4
2024/05/02 : Finance	Finance	4 Yes	It offers opportunities for practical application through group projects and simulations.	4
2024/05/02 : HR	HR	4 Yes		5



024/05/02 (Marketing	4 No	No	The syllabus may feel outdated, failing to keep pace with rapidly evolving industry trends.	3
2024/05/02 (Finance	4 Yes	Yes	sufficient focus on soft skills development such as communication and leadership	4
2024/05/02 (Finance	5 Yes	Yes	Course content is slightly boring and lack interest	2
			Noting. the syllabus includes experiential learning opportunities such as internships and consulting projects.	5
2024/05/02 (HR	5 Yes	Yes	t could benefit from more hands-on learning experiences and practical projects.	5
024/05/02 (Marketing	4 Yes	Yes	he syllabus includes courses on negotiation skills and conflict resolution strategies.	5
2024/05/02 (Marketing	5 Yes	Yes	The syllabus offers opportunities for networking with industry professionals and alumni.	4
2024/05/02 (Finance	5 Yes	Yes	syllabus is good	4
2024/05/02 (Marketing	5 Yes	Yes	placement oriented subjects should be included	5
2024/05/02 (Finance	5 Yes	Yes	The syllabus integrates case studies from diverse industries, enhancing practical understanding.	5
024/05/02 (Marketing	4 Yes	Yes	The syllabus is too focused on traditional business models and fail to encourage innovative thinking.	5
	5 Yes	Yes	no	4
2024/05/02 (HR	4 Yes	Yes	no. its perfect. no changes are needed	5
2024/05/02 (Finance	5 Yes	Yes	syllabus should be shortened	4
2024/05/02 (Finance	4 Yes	Yes	no.	5
2024/05/02 (Marketing	5 Yes	Yes	its fine	4
2024/05/02 (Marketing	5 Yes	Yes	fosters critical thinking and analytical skills development.	4
2024/05/02 (Marketing	4 Yes	Yes	no	4
2024/05/02 (HR	5 Yes	Yes	nothing	5
2024/05/02 (HR	5 No	No	nothing. its good and relevant	5
2024/05/02 (Marketing	5 Yes	Yes	nothing much. everything is fine	4
2024/05/02 (Marketing	5 Yes	Yes	nothing	4
2024/05/02 (HR	4 Yes	Yes	good. no improvement as such	4
2024/05/02 (Finance	4 Yes	Yes		
2024/05/02 (Marketing	4 Yes	Yes		
024/05/02 (Marketing	4 Yes	Yes		



2024/05/04 : Finance	5 Yes	Yes	Online Networking opportunities provided by the MBA program were good	5
2024/05/04 : Marketing	5 Yes	Yes	Specialization options allowed me to tailor my studies to my specific career goals	5
2024/05/04 : Marketing	5 Yes	Yes	The access to industry experts and guest speakers enriched my learning experience.	3
2024/05/04 : Marketing	4 Yes	Yes	nothing	4
2024/05/04 : HR	3 No	No	Governement exam lec to be taken	3
2024/05/04 : General / No Spe	4 Yes	No	all is good. no need of change	4
2024/05/04 : General / No Spe	3 Yes	Yes	The supportive faculty and mentors helped me a lot in my career development	5
2024/05/04 : HR	5 Yes	Yes	The workload and pace of the syllabus were tiresome. It was very lengthy.	4
2024/05/04 : General / No Spe	4 No	No	No.	5
2024/05/04 : General / No Spe	5 Yes	Yes	No change.	3
2024/05/07 : HR	3 Yes	Yes	Need some more practical approach to tackle real life organisations challenges	3
2024/05/18 : Marketing	5 Yes	Yes	Alumni should be invited frequently to guide the cureent batch students	5
2024/05/18 : Finance	4 Yes	Yes	COLLEGE SHOULD ARRANGE ALUMNI MEET REGULARLY SO THAT WE CAN HELP OTHER STUDENTS IN PLACEMENT ACTIVITIES	5



Curriculum Feedback from Faculty members - Even sem 2023-24

Your feedback is important to us. Please take a few minutes to provide your valuable input on the curriculum. Your responses will help us improve and enhance the learning experience for our students.

* Indicates required question

1. Subject teaching in *

Mark only one oval.

- ☐ MBA
- ☐ BBA
- ☐ B.Com

2. Semester *

Mark only one oval.

- ☐ 2
- ☐ 4
- ☐ 6

3. Curriculum Content: Relevance to Industry Needs: *

Mark only one oval.

1 2 3 4 5

High

Highly Relevant



4. **Breadth of Topics Covered ***

Mark only one oval.

1 2 3 4 5

Very

Very Good Coverage

5. **Depth of Coverage in Each Topic: ***

Mark only one oval.

1 2 3 4 5

Not

very much

6. **Integration of Real-world Applications: ***

Mark only one oval.

1 2 3 4 5

Least

Highly integrated

7. **Overall Satisfaction with the Curriculum: ***

Mark only one oval.

1 2 3 4 5

High

Highly Satisfied



8. Suggestions for Improvement:

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Curriculum Feedback from Faculty members

- Even sem 2023-24

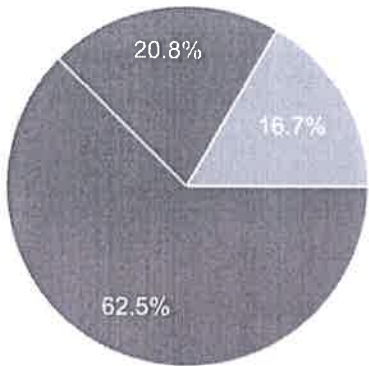
24 responses

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Subject teaching in

24 responses

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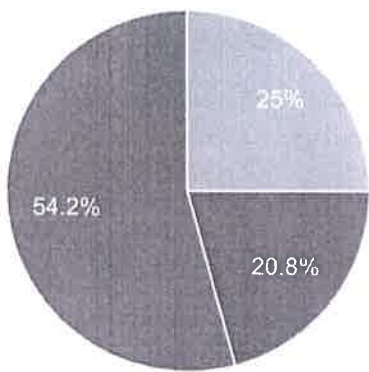


- MBA
- BBA
- B.Com

Semester

24 responses

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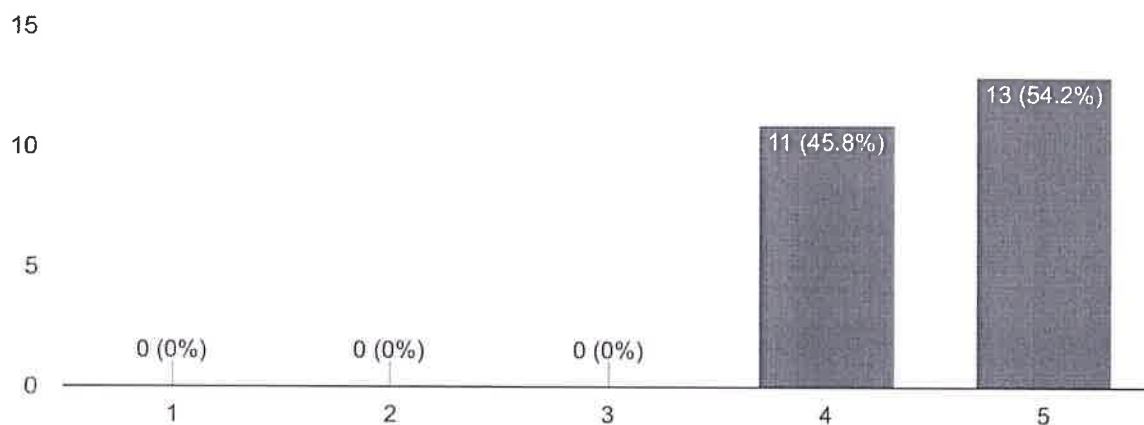
- 2
- 4
- 6



Curriculum Content: Relevance to Industry Needs:

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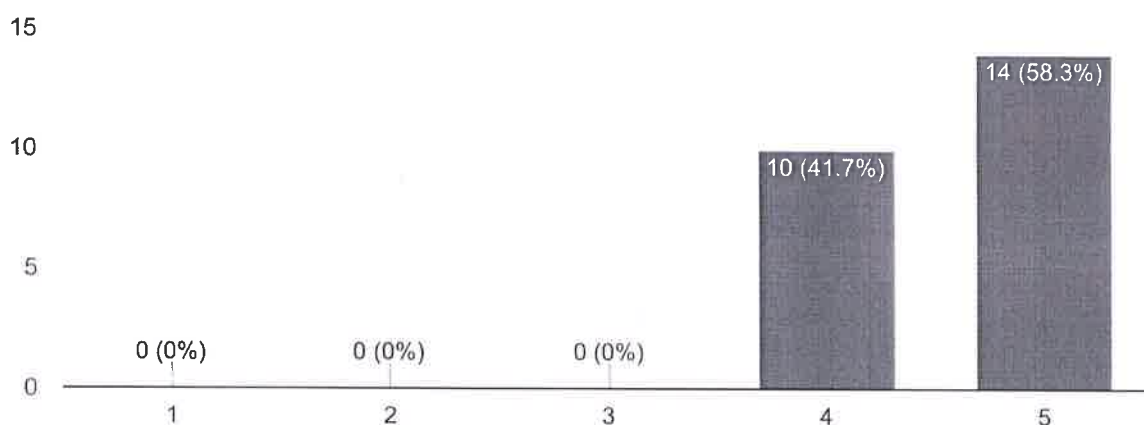
24 responses



Breadth of Topics Covered

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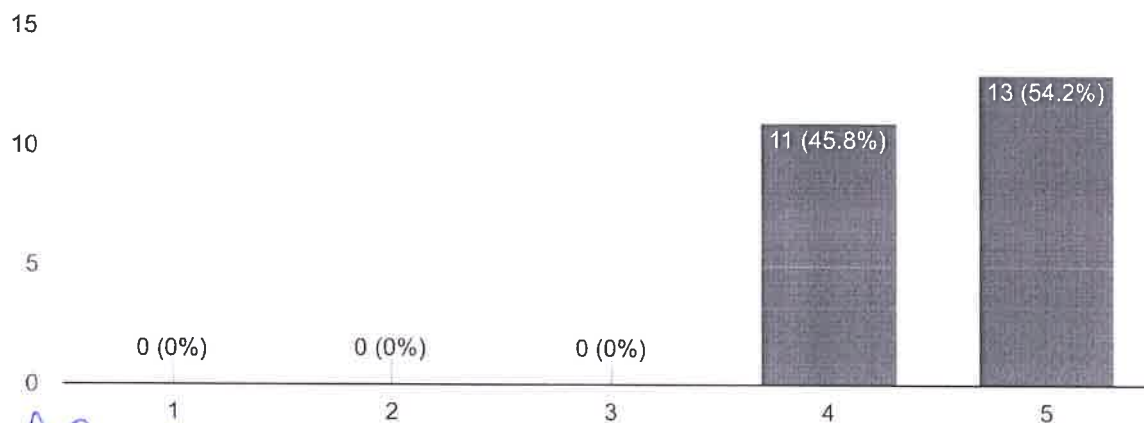
24 responses



Depth of Coverage in Each Topic:

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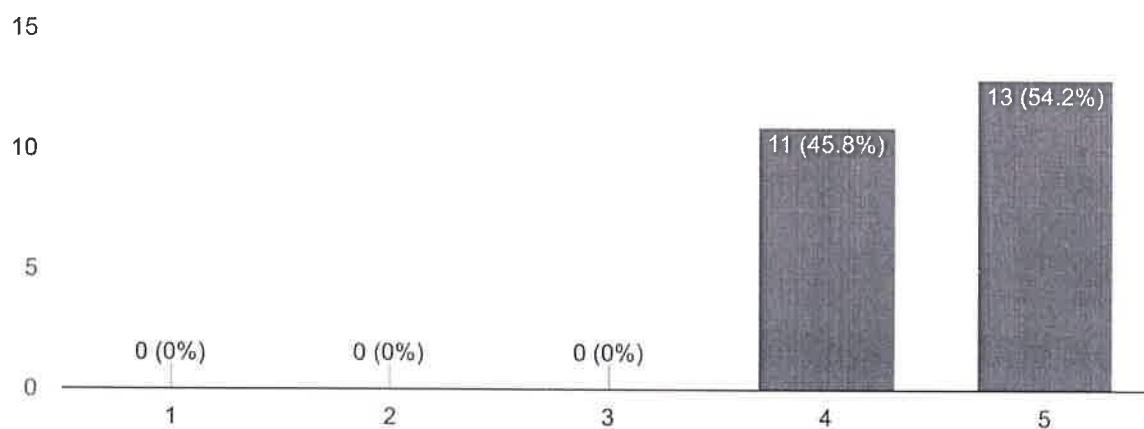
24 responses



Integration of Real-world Applications:

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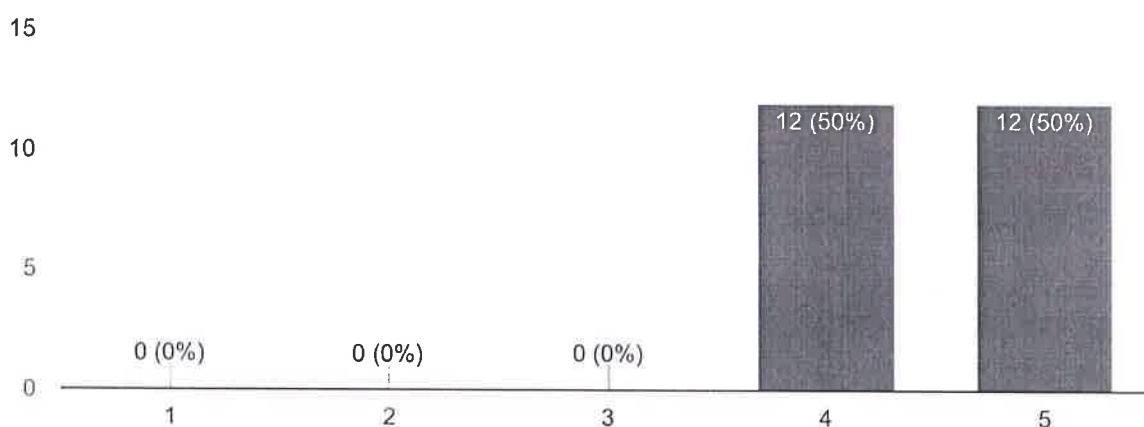
24 responses



Overall Satisfaction with the Curriculum:

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24 responses



Suggestions for Improvement:

24 responses

No

NA

Nothing. Its fine

All good. No change is required. Curriculum is good as per current trends

No change needed as of now as it caters need of students

Faculties need financial motivation to attend international conferences and seminars to strengthen their professional credits

Need some time for writing research papers

RU gives research incentives but if they bear some cost of attending international event then it will be highly appreciated.

No change required

Curriculum is well designed.

NO

everything is satisfactory

No suggestions

It will be very much appreciated if our uni can fund for international conference / seminars

Want more FDPs to be attended for enrichment of our knowledge

NIL

No problem.

no

Nope

No. Its all good



Curriculum Feedback from Faculty Even Sem 2023-24

Timestamp	Subject	tea Semester	Curriculum Breadth of	Depth of C	Integration Overall Sat	Suggestions for Improvement:
5/8/2024	MBA	2	5	5	4	4 Nothing. Its fine
5/8/2024	BBA	6	4	4	5	5 All good. No change is required. Curriculum is good as per current trends
5/8/2024	B.Com	6	5	5	5	5 No change needed as of now as it caters need of students
5/8/2024	MBA	4	5	5	4	4 Faculties need financial motivation to attend international conferences and seminars to strengthen thei
5/8/2024	MBA	4	4	4	4	4 Need some time for writing research papers
5/8/2024	BBA	4	4	4	4	4 RU gives research incentives but if they bear some cost of attending international event then it will be hi
5/8/2024	MBA	4	5	5	5	5 No change required
5/8/2024	B.Com	6	4	4	4	4 Curriculum is well designed.
5/8/2024	MBA	2	4	4	4	4 NA
5/8/2024	MBA	4	5	5	5	5 NO
5/8/2024	BBA	4	5	5	5	5 NA
5/8/2024	BBA	6	5	5	5	4 everything is satisfactory
5/8/2024	MBA	4	4	5	5	5 No suggestions
5/8/2024	MBA	4	4	5	5	5 It will be very much appreciated if our uni can fund for international conference / seminars
5/8/2024	BBA	2	4	4	4	4 Want more FDPs to be attended for enrichment of our knowledge
5/8/2024	B.Com	6	5	4	4	4 No
5/8/2024	MBA	4	4	4	4	4 NIL
5/8/2024	MBA	4	4	4	4	4 No
5/8/2024	MBA	4	5	5	5	5 No
5/8/2024	B.Com	6	5	5	5	5 No problem.
5/8/2024	MBA	2	5	5	5	5 no
5/8/2024	MBA	4	5	5	5	5 No
5/8/2024	MBA	4	5	5	5	5 Nope
5/8/2024	MBA	2	4	4	4	4 No. Its all good



Parent Feedback Form on curriculum

Even Sem 2023-24

Dear Parents,

Thank you for taking the time to provide your valuable feedback on the syllabus taught for the academic year 2023-24. Your insights are crucial in helping us continually improve and enhance the educational experience for your child. Please take a few minutes to share your thoughts on the following aspects:

* Indicates required question

1. Ward studying in *

Mark only one oval.

- ☐ MBA sem 2
- ☐ MBA sem 4
- ☐ BBA Sem 2
- ☐ BBA sem 4
- ☐ BBA Sem 6
- ☐ B.Com Sem 4
- ☐ B.Com Sem 6

2. How satisfied are you with the subject syllabus? *

Mark only one oval.

1 2 3 4 5

Very

Very Satisfied



3. **How effectively do you feel the institute has communicated information about the syllabus?** *

Mark only one oval.

1 2 3 4 5

Very

Very Effectively

4. **Do you feel well-informed about your ward's progress in relation to the syllabus taught?** *

Mark only one oval.

☐ Yes

☐ No

☐ Partially

5. **Have you observed any changes in your ward's attitude towards studies since the introduction of syllabus?** *

Mark only one oval.

☐ Yes

☐ No

☐ Not Sure

6. **Do you think the syllabus adequately caters to the individual learning needs of your ward?** *

Mark only one oval.

☐ Yes

☐ No

☐ Partially



*NA

Rai University is a great university fir my son. He studied well and scored good.

no.

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Parent Feedback Form on curriculum Even Sem 2023-24

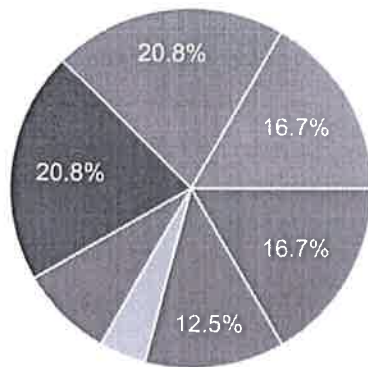
24 responses

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Ward studying in

24 responses

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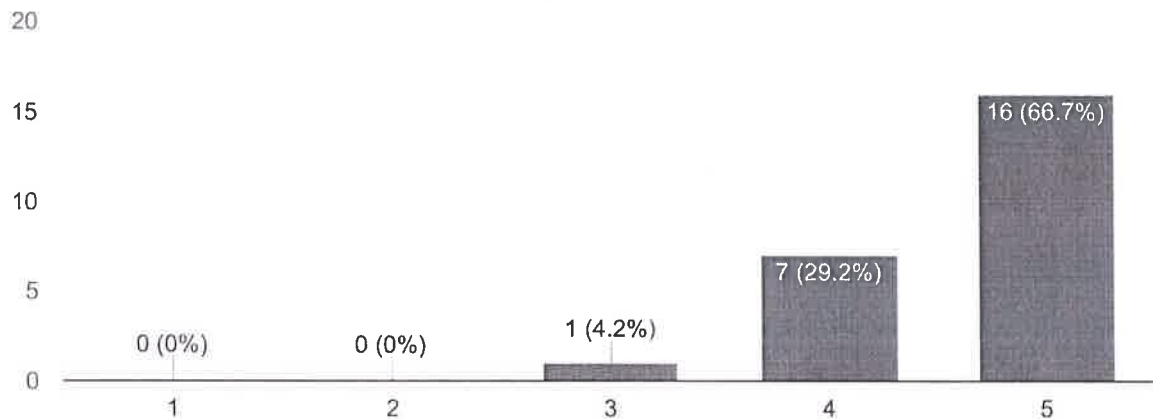


- MBA sem 2
- MBA sem 4
- BBA Sem 2
- BBA sem 4
- BBA Sem 6
- B.Com Sem 4
- B.Com Sem 6

How satisfied are you with the subject syllabus?

24 responses

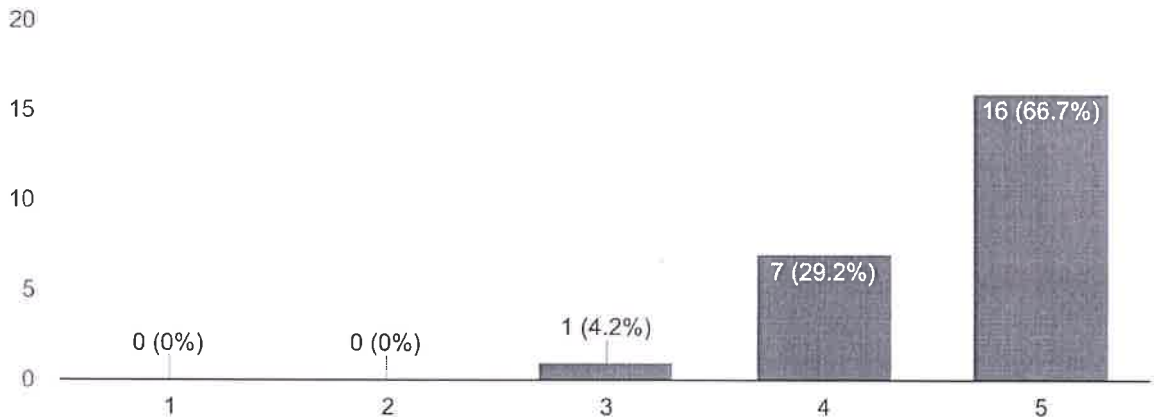
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How effectively do you feel the institute has communicated information about the syllabus?

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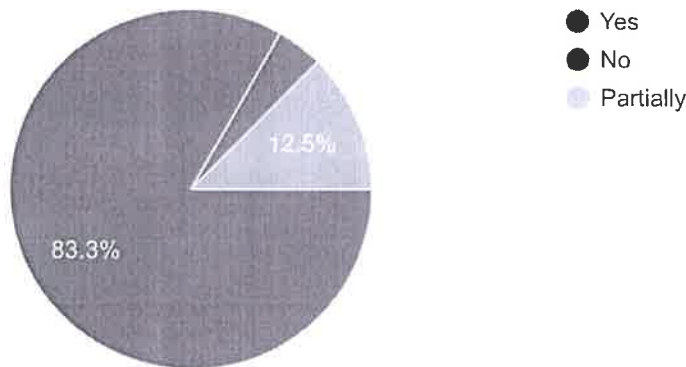
24 responses



Do you feel well-informed about your ward's progress in relation to the syllabus taught?

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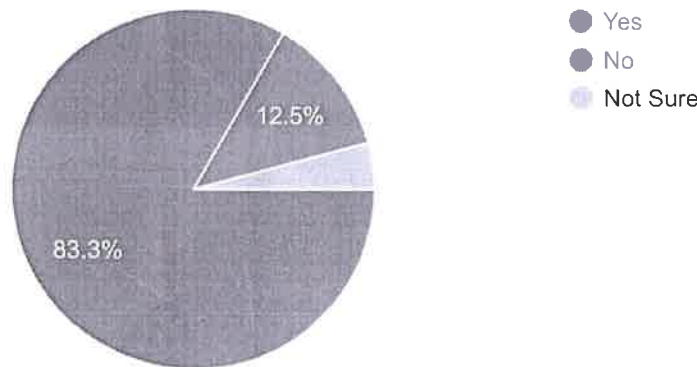
24 responses



Have you observed any changes in your ward's attitude towards studies since the introduction of syllabus?

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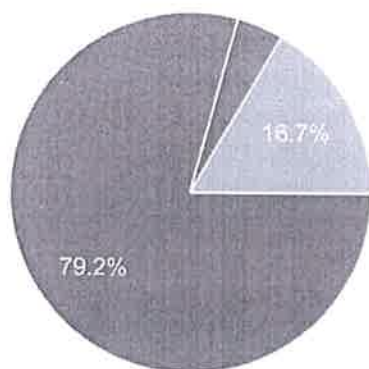
24 responses



Do you think the syllabus adequately caters to the individual learning needs of your ward?

 Copy

24 responses



- Yes
- No
- Partially



Any suggestions

24 responses

All good. no suggestions

saru che badhu. koi problem nathi

bachho ko thoda home work dijiye practical subjects mein to bachhe ghar par practise kar paye

teachers are good and behave good with my child

The supportive environment here has greatly benefited our child

Thank you for fostering an environment that encourages our child to thrive

The faculty's involvement and guidance have been outstanding

We are concerned about the lack of communication from the college

कॉलेज का सहयोगी माहौल हमारे बच्चे के लिए बहुत लाभदायक है।

શિક્ષકોની જોડાણ અને માર્ગદર્શન ઉત્તમ છે.

The college community has been welcoming and nurturing.

Thank you for providing excellent academic and extracurricular opportunities

छात्रों की भलाई के प्रति कॉलेज की प्रतिबद्धता सराहनीय है

all good. No complaints as of now

practical subjects ma home work apo to saru. amuk subjects ma practice joie je ghare betha thay

excellent faculties and best campus for my daughter

good safety for my daughter . happy

college se hum kafi khush hai. sab kuch achha hai

saru che badhu. maro dikro khush che.

We're grateful for the career support and development services offered

no



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Parents Feedback on Curriculum Even Sem 2023-24

Time	Ward	studying in	How	satisfi	How	effect	Do	you	fee	Have	you	o	Do	you	thir	Any	suggestions
5/8/2024	MBA sem 4		5		5	5	Yes	Yes		Yes		Yes				All good. no suggestions	
5/8/2024	BBA sem 4		4		4	Partially	No			No		Yes				saru che badhu. koi problem nathi	
5/8/2024	B.Com Sem 4		4		4	4	Yes			Yes		Partially				bachho ko thoda home work dijiye practical subjects mein to bachhe	
5/8/2024	MBA sem 2		5		4	4	Yes			Yes		Yes				teachers are good and behave good with my child	
5/8/2024	BBA sem 4		4		5	5	Yes			Yes		Yes				The supportive environment here has greatly benefited our child	
5/8/2024	B.Com Sem 4		5		4	4	Yes			Yes		Yes				Thank you for fostering an environment that encourages our child to	
5/8/2024	B.Com Sem 6		4		4	4	Yes			Yes		Partially				The faculty's involvement and guidance have been outstanding	
5/8/2024	BBA Sem 6		5		5	No	No			No		No				We are concerned about the lack of communication from the college	
5/8/2024	B.Com Sem 4		5		5	Partially	Yes			Yes		Partially				àð•à¥%àð²à¥†àðœ àð•àð³% àð.à¹àð² àð¥àð—à¥€ àð²àð¹à¥CEàð¹	
5/8/2024	B.Com Sem 4		5		4	Yes	No			No		Yes				à²¶à²¿à²•à«à²•à²•à«à²•à«à²•à«à²•à²¿à²¿à²¿à²¿à²...à²•à«à²•à²¿à²¿à²¿	
5/8/2024	BBA Sem 2		3		3	Partially	Not Sure			Not Sure		Partially				The college community has been welcoming and nurturing.	
5/8/2024	MBA sem 4		5		5	5	Yes			Yes		Yes				Thank you for providing excellent academic and extracurricular oppo	
5/8/2024	MBA sem 2		5		5	5	Yes			Yes		Yes				àð²àð³àð²à¥àð²à¥àð², àð•à¥€ àð²àð²àð³àð²` àð•à¥† àð²à¥àð²àð²àð²	
5/8/2024	BBA Sem 6		5		5	5	Yes			Yes		Yes				all good. No complaints as of now	
5/8/2024	MBA sem 2		4		5	5	Yes			Yes		Yes				practical subjects ma home work apo to saru. amuk subjects ma prac	
5/8/2024	BBA Sem 6		4		5	5	Yes			Yes		Yes				excellent faculties and best campus for my daughter	
5/8/2024	B.Com Sem 6		5		5	5	Yes			Yes		Yes				good safety for my daughter . happy	
5/8/2024	B.Com Sem 6		5		5	5	Yes			Yes		Yes				college se hum kafi khush hai. sab kuch achha hai	
5/8/2024	BBA Sem 6		5		5	5	Yes			Yes		Yes				saru che badhu. maro dikro khush che.	
5/8/2024	B.Com Sem 4		5		5	5	Yes			Yes		Yes				Weâ€™re grateful for the career support and development services c	
5/8/2024	MBA sem 4		4		4	4	Yes			Yes		Yes				no	
5/8/2024	B.Com Sem 6		5		5	5	Yes			Yes		Yes				NA	
5/8/2024	MBA sem 2		5		5	5	Yes			Yes		Yes				Rai University is a great university fir my son. He studied well and scc	
5/8/2024	BBA Sem 6		5		5	5	Yes			Yes		Yes				no.	



Feedback Form for Employers 2023-24 - EVEN Semester

29 responses

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Your Name/Organization:

29 responses

Chem Process System Pvt Ltd - Mr. Prakash Shah Shah

Vaghrech & Associates - Ms. Poonam Chaudhary Gogji

Transport Co. - Mr. Anand Chaurasiya

Shaligram Group - yash patel

Naxcure Healthcare Pvt Ltd - Dr. Dinesh Dani Air

Control Industries

DSP Metalliks /Mitesh Jadhav

Gimatex Industries Pvt Ltd Growise

Advisory LLP

Oracle INTERNATIONAL / Stebin Sebastian GCS

Medical College

Bajaj Finance Ltd - Mr. Pushparaj Jadeja Bajaj

Finance Ltd

Madhur Milan Roadlines - Pratik Jain

Mr. Gaurav Shaurya / Aarti Industries Limited

Dr. Sunil Motwani/ Care and Cure Multi Speciality Hospital

Mr. Suveesh Panicker / Tanishq Jewellers



Lets Trade Incorporation

Amit Navander / Prime Financial Services Aspire

Square Pvt Ltd

Mr. Kaushal Panchal - Axis Bank

Mr. Abhay Singh / RVT Renewtech Pvt Ltd

Chiripal Industries Ltd - Mr. Kunal Panchal

Chiky Travel

Nutan Nagrik Sahakari Bank / Mr. Rishil Bhatt

Penguin Innovative Engineering Pvt Ltd Escalator

Innovative Solution Pvt Ltd

Varachha Co. Operative Bank - Mr. Mehul Shah Biovet

Health Product - Gaurav Kumar

Maneklal Panchal - Sunrise Glass Industries Pvt Ltd

Oracle INTERNATIONAL /Stebin Sebastian

Maruti Polymer - CA Nikita Anand

Mitesh Shende - Plymart

Sonali Shende

Mr. Paramhans Tiwari Jalpa

Asawa

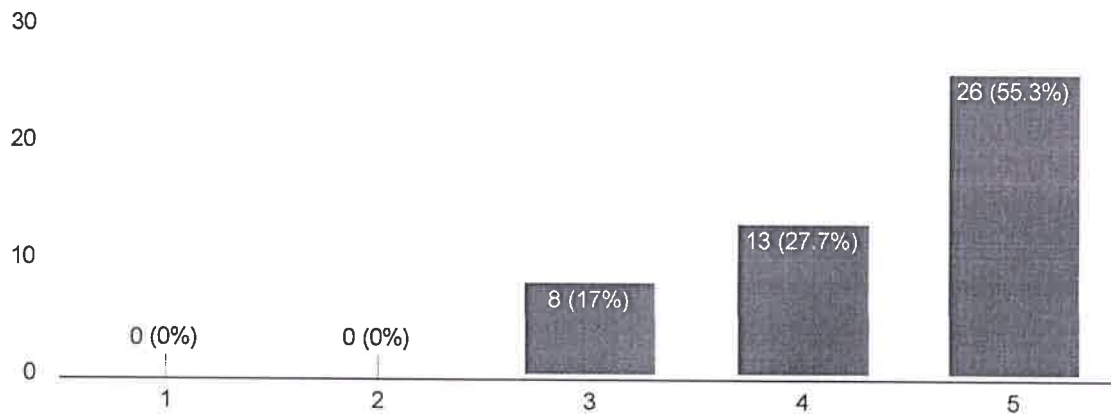
Nivedita Ukhade



How relevant do you find the Management program to the current industry needs and trends?

 Copy

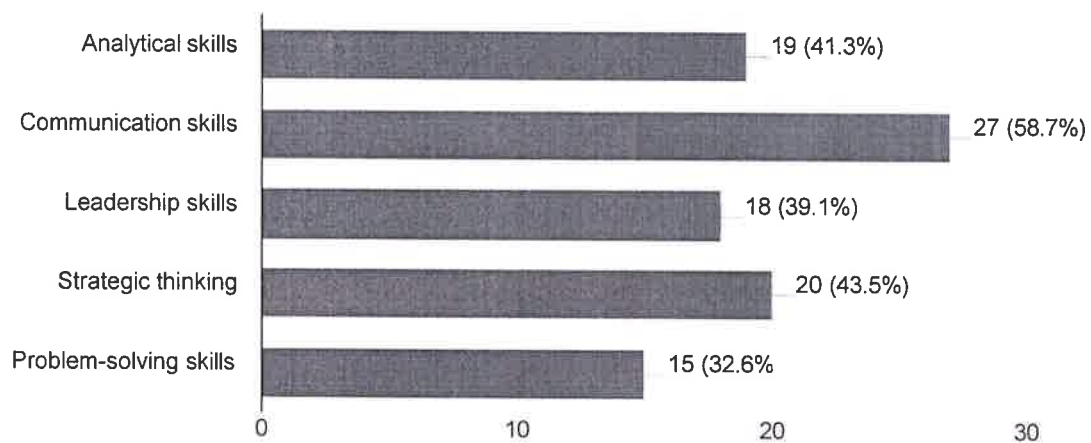
29 responses



Which of the following skills do you think are well-developed in our Management graduates?

 Copy

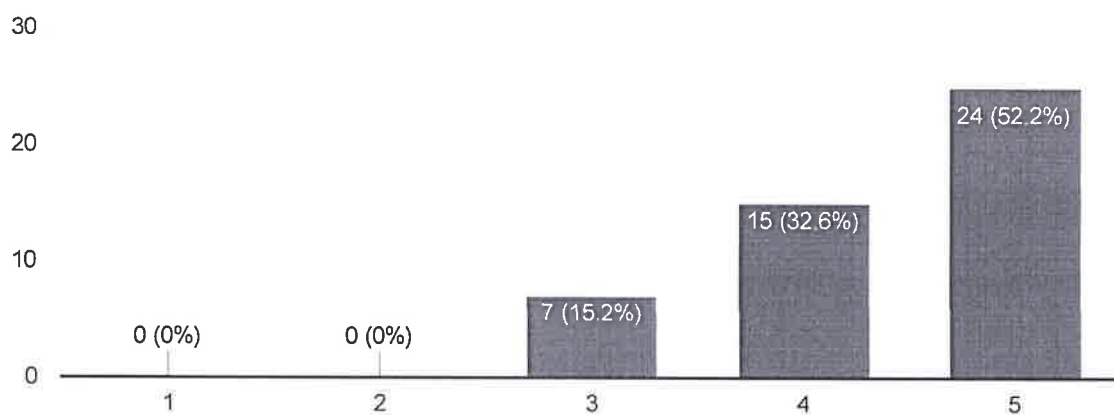
29 responses



How would you rate the emphasis on professionalism and ethical considerations in the Management program?

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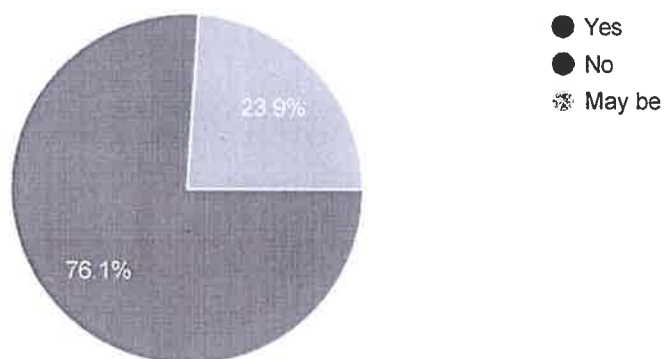
29 responses



Would you be willing to participate in discussions or collaborate with the program to further enhance its curriculum based on industry needs?

 Copy

29 responses



Suggestions if any

29 responses

practical knowledge should be given

Innovative ideas is missing leadership

skills

Improve communication skills

team building and leadership skills to be taught in B Schools

Better communication skills and decision making knowledge is lacking in current generation creativity must be taught at college level

Promote team building environment in college team

work should be learnt

Grooming sessions to be taken leadership

skills is required presentation and

communication skills all the best

Thank You

good communication skills is lacking

leadership should be incorporated NO

NA

NO

Nothing



All good

Today's generation lack Analytical skills while working on any project

students should have the ability for detailed study of the charts and graphs. They should be able to interpret it well. Which I think is missing. Kindly work on that.

Freshers are sometimes not sincere in their work. They lack sincerity and detailing skills. In depth study is needed in certain area which has to be looked into. As head, I would suggest to develop this skills in students.

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Google Forms



Employer's Feedback Form Even Sem 2023-24

Timestamp	Your Name/Organization: Position:	On a scale of 1 to 5, how relevant are the following skills to you? (1 = Not relevant, 5 = Very relevant)	How would you rate the following skills? (1 = Poor, 5 = Excellent)	Would you be willing to participate in discussions if any practical knowledge should be given? (Yes/No)	Suggestions, if any
5/8/2024	Chem Process System Pvt I HR Executive	5	5	5	May be
5/8/2024	Shah Vaghech & Associates Team Lead	3	3	3	Yes
5/8/2024	Gogji Transport Co. - Mr. A Manager - Transport	5	5	3	Yes
5/8/2024	Shaligram Group - yash pai Deputy Manager	2	3	3	May be
5/8/2024	Naxcare Healthcare Pvt Ltc Marketing Head	4	4	4	Yes
5/8/2024	Air Control Industries Supervisor	4	4	4	Yes
5/8/2024	DSP Metaliks /Mirex Jac Assistant Manager	5	5	5	Yes
5/8/2024	Gimatex Industries Pvt Ltd Textile product lead	5	5	5	Yes
5/8/2024	Growise Advisory LLP CA Swati Modi	5	5	4	Yes
5/8/2024	Oracle INTERNATIONAL / S Operations Manager	3	3	3	Yes
5/8/2024	GCS Medical College Dr. Anand Bhrambhatt	4	4	4	Yes
5/8/2024	Bajaj Finance Ltd - Mr. Puri Business Development Manager	4	4	5	Yes
5/8/2024	Bajaj Finance Ltd Vice President - Finance	3	3	3	Yes
5/8/2024	Madhur Milan Roadlines - Owner	5	5	5	Yes
5/8/2024	J.U. Shah .Co. Director	4	4	5	Yes
5/8/2024	Ms. Nikita Anand - Maruti Founder	4	4	4	Yes
5/8/2024	Mr. Gaurav Shaurya / Aarti Director	3	3	3	May be
5/8/2024	Dr. Sunil Motwani/ Care ar Senior Medical Officer	5	5	5	May be
5/8/2024	Mr. Suveesh Panicker / Tar Branch Manager	5	5	5	Yes
5/8/2024	Lets Trade Incorporation Marketing Supervisor	4	4	4	Yes
5/8/2024	Amit Navander / Prime Fin CFO	4	4	4	Yes
5/8/2024	Aspire Square Pvt Ltd BDO	4	4	4	Yes
5/8/2024	Mr. Kaushal Panchal - Axis Branch manager	3	3	4	Yes
5/8/2024	Mr. Abhay Singh / RVT Ren Owner	5	5	4	Yes
5/8/2024	Chiky Travel Director	4	4	4	Yes
5/8/2024	Nutan Nagrik Sahakar Ban Branch manager	5	5	5	Yes
5/8/2024	Penguin Innovative Engin Operations Manager	4	4	5	Yes
5/8/2024	Escale Innovative Solution P Proprietor	5	5	5	Yes
5/8/2024	Varachha Co. Operative Ba Senior Accountant	5	5	5	Yes
5/8/2024	Biovet Health Product - Ga Sales Head	4	4	5	Yes
5/8/2024	Maneklal panchal - Sunrise Owner	5	5	5	Yes
5/8/2024	Oracle INTERNATIONAL /SI Operations Manager	5	5	5	Yes
5/8/2024	Maruti Polymer - CA Nikita Founder	4	4	4	May be
5/8/2024	Mitesh Shende - Plymart Owner	5	5	4	Yes
5/8/2024	Sonali Shende Sunflower Textiles Pvt. Ltd.	4	4	4	Yes
5/8/2024	Mr. Paramhans Tiwari Aarti Investments Ltd.	3	3	5	Yes
5/8/2024	Jaipal Asawa Founder	5	5	4	Yes
5/8/2024	Nivedita Ukhade Ukhade Financial advisors	5	5	5	Yes
5/8/2024	Mr. Kailash Manek - Chana Branch Head	5	5	5	Yes
5/8/2024	Blizstar International Branch Manager	5	5	5	Yes
5/8/2024	Mr. Jignesh Shah Area Sales Head	4	4	4	May be
5/8/2024	Dr. Rajesh Bahekar Zydis Healthcare	5	5	5	Yes
5/8/2024	IRA Overseas Limited Director - Sales	4	4	5	Yes



RAI SCHOOL OF MANAGEMENT STUDIES

FEEDBACK ON CURRICULUM

ACTION TAKEN REPORT – ODD SEMESTER 2023-24

Date: 05/01/2024

The DQAC of the institution designs and collects feedback from its stakeholders to monitor and evaluate its performance quality on curriculum and curriculum related issues. The feedback forms were collected from students, teachers, employers, alumni and professionals.

The feedback targets following different content for different stakeholders.

☐ For students, it addresses curriculum and its learning related issues in terms of quality, competence, skills and professionalism. This feedback also considers other issues like delivery of curriculum by teachers.

☐ For teachers, the feedback addressed issues like suitability the course and its need base, outcomes of the curriculum, relationship with course content and corresponding reference material, availability of reference materials in terms with curriculum, evaluation methods and curriculum delivery, etc.

☐ For employers, it addressed issues like general communication skills, working in a team, creative challenges to challenges, organization skills, presentation Skills, learning of new techniques, Innovation in curriculum, creativity etc.

☐ For alumni, it aimed for responses on adequateness of courses curriculum, sufficiency of syllabus content in context of current professional standards and curriculum design in context of development of self-directed learning and problem solving approach.

The feedback collected is analysis and sent to the respective authorities for the actions.

I. Academic Feedback from Students:

Major Feedback	Action taken	Impact	Annexures
Students need more sessions on financial literacy and investment avenues	A session will be arranged where students will be informed about investment decisions.	Students can study and gain knowledge on how and where to invest their money.	Annexure attached with reference number RU/RSMS/MOM/2024/001 (Pics Attached)

II. Feedback from Teachers:

Major Feedback	Action taken	Impact	Annexures
Faculty Development programmes needs to be strengthened	Faculties are motivated to undertake online /	Faculties will gain in-depth knowledge and can contribute	Annexure attached with reference number RU/RSMS/MOM/2024/001



	offline FDP for their enrichment	extensively in research areas.	(certificate pics attached)
Improve Faculty Research	More ideas to mainstream research activities	Monetary Incentives for research work is awarded to the faculties who have contributed in academic research.	Annexure attached with reference number RU/RSMS/MOM/2024 /001 (cheque pics attached)

III. Feedback from Employers:

Minor Feedback	Action taken	Impact	Annexures
Sometimes they lack analytical and detailing skills.	Case studies are given to students where they have to show their analytical skills	students will not face challenges pertaining to analytical skills while working in corporate	Annexure attached with reference number RU/RSMS/MOM/2024 /001 (Case study samples attached)

IV. Feedback from Alumni:

Minor Feedback	Action taken	Impact	Annexures
Promotion of Alumni involvement in developmental activities of college	Alumni meet will be organized regularly for enhanced networking and job opportunities.	Alumni shared their expertise in various fields in different interactive programmes	Annexure attached as reference RU/RSMS/MOM /2024/001 (Pics attached)

V. Feedback from Parents:

Minor Feedback	Action taken	Impact	Annexures
Parents are satisfied with the curriculum and syllabus content and no specific issue was raised by them.	As there was no specific issue no action is taken	Parents are contented with the functioning of the department.	No annexure needed


 Dr. Sandip Chandra
 Associate Dean
 Rai School of Management Studies



SUMMARY OF FEEDBACK ODD SEM 2023-24

Feedback from Students

1. Students needed more understanding of finance and investment.
2. The curriculum is well-structured and comprehensive, covering all essential topics thoroughly.
3. Teaching methods are engaging and effective

Feedback from Faculties

1. More FDPs should be organized so that faculties can learn more and upgrade themselves
2. More emphasis should be put in research based learning.
3. Faculties need some more time for writing research papers/case studies.

Feedback from Employees

1. Freshers are sometimes not sincere in their work. They lack sincerity and detailing skills.
2. Promote team building environment in college
3. Practical knowledge should be given. Innovative ideas and creativity is missing

Feedback from Parents

1. Safe for girl students studying in university.
2. The mentors involvement and guidance have been outstanding
3. The supportive environment here has greatly benefited their children.

Feedback from Alumni

1. College should arrange alumni meet regularly so that we can help other students in placement activities.
2. Class presentation and real time projects to be given frequently to students
3. Syllabus is good and well crafted




Ref: RU/RSMS/MOM/2024/01

Minutes of the Meeting


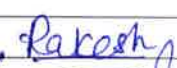

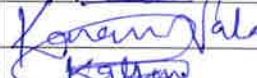
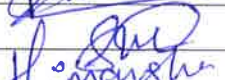



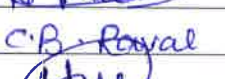
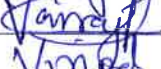

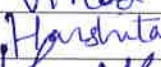







Rai School of Management Studies, Rai University, Ahmedabad			
Date: 03.01.2024	Time: 4:30 p.m. to 4:45 p.m.	Department of Management & Commerce	
Meeting called by	Dr. Sandip Chandra		
Venue	A1/GF/07		
Note taker	Mr. Sayan Mandal		
Attendees	1. Dr. Paresh Shah 2. Dr. Sandip Chandra 3. Dr. Riddhi Ambavale 4. Dr. Swati Rajgor 5. Dr. Himanshu Vaidya 6. Dr. Nilesh Patel 7. Dr. Chinmayee Raval 8. Dr. Yuvraj Rathod 9. Dr. Virali Pandey 10. Dr. Maulik Rathod 11. Mr. Rakesh Chauhan 12. Mr. Karansinh Vala 13. Mr. Kalyan Tankala 14. Mr. Sayan Mandal 15. Mr. Yogesh Tomar 16. Mr. Vanrajsinh Parmar 17. Mr. Vinod Parghi 18. Ms. Harshita Vyas 19. Mr. Hardik Chauhan		
Absentees	Ms. Swati Kamra		
Sr. No	Agenda	Resolution	Responsibility Center
1	Students need more sessions on financial literacy and investment avenues	A session will be arranged where students will be informed about investment decisions.	DQAC members
2	Faculty Development programmes needs to be strengthened	Faculties are instructed to undertake online / offline FDP for their enrichment	All faculty members
3	Improve Faculty Research	More ideas to mainstream research activities	All faculty members



4	Sometimes they lack analytical and detailing skills.	More Case studies will be given to students where they have to show their analytical skills.	All faculty members
6	Promotion of Alumni involvement in developmental activities of college	Alumni meet will be organized for enhanced networking and job opportunities.	HOD
7	Parents are satisfied with the curriculum and syllabus content and no specific issue was raised by them.	As there was no specific issue no action is taken	


Dr. Sandip Chandra
Associate Dean
Rai School of Management Studies

ATTENDANCE SHEET

Name	Signature	Name	Signature
Dr. Paresh Shah		Mr. Rakesh Chauhan	
Dr. Sandip Chandra		Mr. Karansinh Vala	
Dr. Riddhi Ambavale		Mr. Kalyan Tankala	
Dr. Swati Rajgor		Mr. Sayan Mandal	
Dr. Himanshu Vaidya		Mr. Yogesh Tomar	
Dr. Nilesh Patel		Mr. Vanrajsinh Parmar	
Dr. Chinmayee Raval		Mr. Vinod Parghi	
Dr. Yuvraj Rathod		Ms. Harshita Vyas	
Dr. Virali Pandey		Mr. Hardik Chauhan	
Dr. Maulik Rathod			



Curriculum Feedback from Students – Odd Semester 2023-24

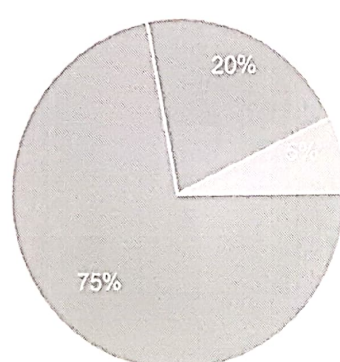
147 responses

Publish analytics

Course

147 responses

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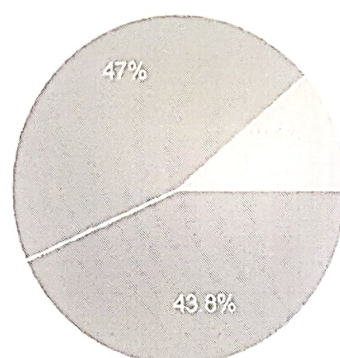


● MBA
● BBA
● B.Com

Semester

147 responses

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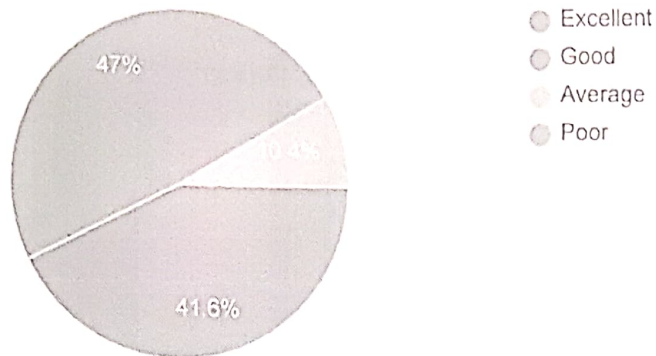
● 2
● 4
● 6



How would you rate the overall quality of the curriculum?

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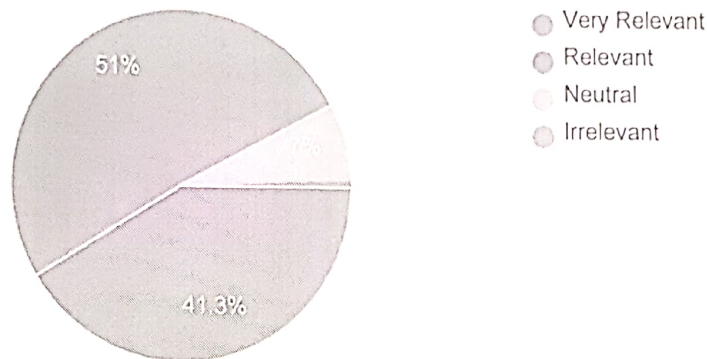
147 responses



How relevant do you find the course content to your field of study?

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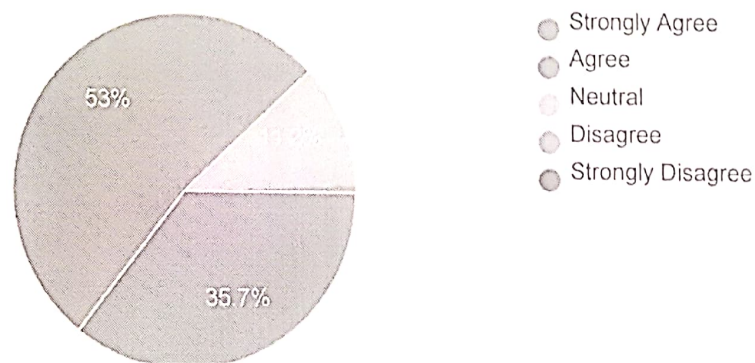
147 responses



Is the curriculum up-to-date with current trends and industry standards?

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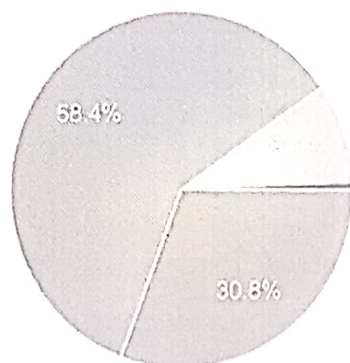
147 responses



How effective are the teaching methods used in your courses?

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147 responses

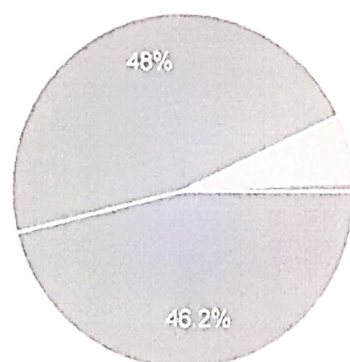


- Very Effective
- Effective
- Neutral
- Ineffective
- Very Ineffective

How would you rate the quality of course materials (textbooks, online resources, etc.)?


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147 responses

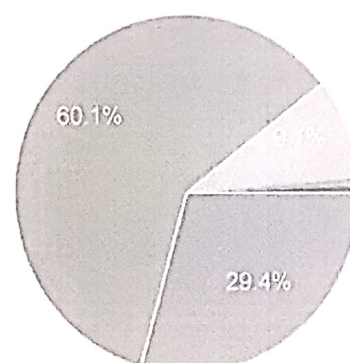


- Excellent
- Good
- Average
- Poor

How accessible are your instructors for help and feedback?

 Copy

147 responses



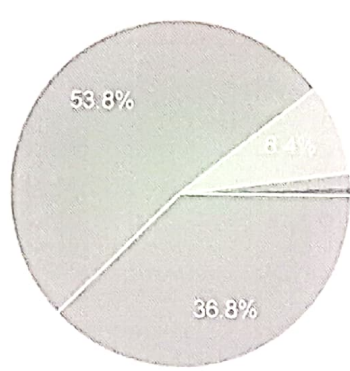
- Very Accessible
- Accessible
- Neutral
- Inaccessible
- Very Inaccessible



Do you have access to adequate resources (labs, libraries, online databases) to support your learning?

 Copy

147 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



Any Suggestions

147 responses

no

N

A

No

Ok

Yes

nothing

.

N/A

no suggestions

The curriculum is well-structured and comprehensive, covering all essential topics thoroughly.

appreciate the balance between theoretical knowledge and practical application.

The variety of electives offered allows me to explore my interests and tailor my education to my career goals.

Need research based knowledge for doing project report

For project work we need to learn different statistical tools. kindly include in next term

The inclusion of up-to-date materials and industry-relevant content keeps the course engaging and useful

Assignments and projects are challenging yet manageable. We

wanted more lectures on SPSS for our research work. All is well

The curriculum provides ample opportunities for hands-on learning, which is crucial for grasping complex concepts



Guest lectures and industry expert sessions provide valuable insights

Real-world case studies and examples used in the curriculum make the learning process more relevant and interesting

The projects help reinforce what we learn in class The

instructors are knowledgeable and approachable

NO. EVERYTHING IS FINE. FACULTIES ARE GOOD AND

SUPPORTIVE RESEARCH ORIENTED SUBJECTS SHOULD BE

FOCUSED MORE

no specific suggestion. The curriculum is up-to-date with current industry trends

more Guest lectures, they provide valuable industry insights.

Nil

The learning environment is very supportive

The assignments are well-aligned with the lectures so it's good for understanding of topics

The course materials are always accessible to students The

practical examples make the material more relatable. The

resources provided are very useful.

The case studies are very insightful

The course has enhanced my analytical skills The

curriculum is challenging but achievable

I like the interdisciplinary approach of the courses I

appreciate the clear course objectives.



No, all is well

The curriculum is up-to-date with current industry trendsno.

RU is perfect for us

NIL

The integration of technology enhances the learning experienceThe group

projects improve my teamwork skills

The lectures are engaging and informative research

subjects should be more emphasizedbest university i

have studied in

Faculties are really good. Infrastructure is

good. its like a resortVery good

N

Teaching is good

No suggestion

Great Experience

Good

Overall experience are amazingNO

SUGGESTIONS

Excellent ☐

Nothing Everything

is good



Nice

Satisfied with all quality of curriculum

No Suggestions

University is doing good & The support to students is much appreciated.No

thanks

Print your own University textbooks regarding syllabus

It's very hard do find in other authors book and study, it's very complicated for meMaintenance

staff keep the campus clean and orderly

On-campus housing is comfortable and safe

Professors are supportive and understanding Teaching

methods are engaging and effectiveNo.

Great experience at Rai University

Excellent

Nyc

Nice

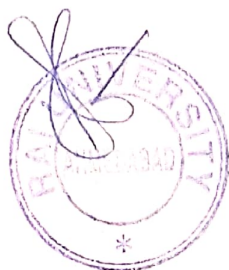
no change required in curriculum no

change is suggested. all is well

Course materials can be given in detail

Faculty use a variety of teaching aids and technologies which is very goodThe

cafeteria does not offer variety of food



everything is fine.n

no suggestions. I am happy here8888

college life is best

naa. everything is good

o

some faculties are really goodNO.

0

nope

TRANSPORT SOULD BE IMPROVED

research skills should be focusedThe

curriculum is flexible

we expect college to give more

knowledge on investment options

professors are good

we are interested in investing our

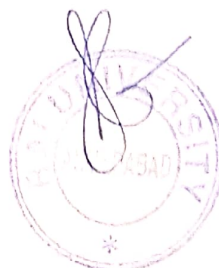
money in shares, stocks.

NA

nothing

need more understanding of finance

and investment

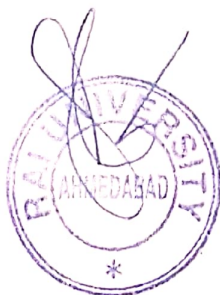


all good

no suggestions

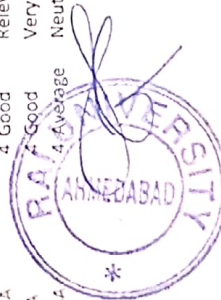
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Google Forms



Curriculum Feedback from Students Odd sem 2023-24

Timestamp	Course	Semester	How would you rate the curriculum?	How relevant is the curriculum?	How effective is the curriculum?	How would you rate the learning process?	How would you rate the teaching quality?	How would you rate the course content?	How would you rate the course materials?	How would you rate the course objectives?	How would you rate the course outcomes?	How would you rate the course evaluation?	How would you rate the course overall?	Any suggestions?
1/12/2023	MBA	2	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	The curriculum is well-structured and comprehensive, covering all essential topics thoroughly.				
1/12/2023	MBA	2	Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	I appreciate the balance between theoretical knowledge and practical application.				
1/12/2023	BBA	4	Excellent	Very Relevant	Agree	Effective	Excellent	Accessible	Agree	The variety of electives offered allows me to explore my interests and tailor my education to my career goals.				
1/12/2023	B.Com	6	Average	Neutral	Neutral	Neutral	Good	Accessible	Neutral	Need research based knowledge for doing project report				
1/12/2023	MBA	4	Good	Relevant	Agree	Effective	Excellent	Accessible	Agree	For project work we need to learn different statistical tools, kindly include in next term				
1/12/2023	BBA	4	Good	Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The inclusion of up-to-date materials and industry-relevant content keeps the courses engaging and useful				
1/12/2023	MBA	2	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	Assignments and projects are challenging yet manageable.				
1/12/2023	BBA	6	Excellent	Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	We wanted more lectures on SPSS for our research work.				
1/12/2023	BBA	6	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	No				
1/12/2023	MBA	6	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	All is well				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The curriculum provides ample opportunities for hands-on learning, which is crucial for grasping complex concepts				
1/12/2023	MBA	4	Excellent	Relevant	Agree	Effective	Average	Neutral	Neutral	NA				
1/12/2023	B.Com	6	Average	Neutral	Neutral	Effective	Good	Very Access	Strongly Agree	Guest lectures and industry expert sessions provide valuable insights				
1/12/2023	MBA	2	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	Real-world case studies and examples used in the curriculum make the learning process more relevant and interest				
1/12/2023	BBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The projects help reinforce what we learn in class				
1/12/2023	BBA	2	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The instructors are knowledgeable and approachable				
1/12/2023	B.Com	6	Good	Relevant	Agree	Effective	Good	Accessible	Agree	no				
1/12/2023	MBA	4	Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	no. EVERYTHING IS FINE. FACULTIES ARE GOOD AND SUPPORTIVE				
1/12/2023	BBA	4	Good	Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Strongly Agree	RESEARCH ORIENTED SUBJECTS SHOULD BE FOCUSED MORE				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	no specific suggestion. The curriculum is up-to-date with current industry trends				
1/12/2023	BBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Agree	keep more Guest lectures. they provide valuable industry insights.				
1/12/2023	BBA	2	Good	Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	Nil				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Agree	The learning environment is very supportive				
1/12/2023	B.Com	6	Excellent	Relevant	Agree	Effective	Good	Accessible	Strongly Agree	The assignments are well-aligned with the lectures so its good for understanding of topics				
1/12/2023	MBA	2	Excellent	Very Relevant	Agree	Effective	Excellent	Accessible	Agree	.				
1/12/2023	MBA	2	Average	Relevant	Agree	Effective	Good	Accessible	Agree	The course materials are always accessible to students				
1/12/2023	MBA	2	Excellent	Very Relevant	Agree	Very Effective	Excellent	Very Access	Strongly Agree	The practical examples make the material more relatable.				
1/12/2023	MBA	4	Excellent	Relevant	Agree	Very Effective	Excellent	Accessible	Strongly Agree	Yes				
1/12/2023	MBA	4	Good	Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The resources provided are very useful.				
1/12/2023	MBA	2	Excellent	Relevant	Agree	Effective	Excellent	Accessible	Strongly Agree	The case studies are very insightful				
1/12/2023	BBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Agree	NA				
1/12/2023	MBA	4	Excellent	Very Relevant	Neutral	Effective	Good	Accessible	Agree	The course has enhanced my analytical skills				
1/12/2023	BBA	2	Good	Relevant	Agree	Effective	Good	Accessible	Neutral	No				
1/12/2023	MBA	4	Good	Very Relevant	Agree	Very Effective	Excellent	Very Access	Strongly Agree	nothing				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	No				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	NA				
1/12/2023	MBA	4	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	The curriculum is challenging but achievable				
1/12/2023	BBA	4	Good	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	NA				
1/12/2023	MBA	2	Excellent	Very Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	no				
1/12/2023	MBA	4	Good	Relevant	Strongly Agree	Very Effective	Excellent	Accessible	Agree	I like the interdisciplinary approach of the courses				
1/12/2023	BBA	4	Good	Relevant	Strongly Agree	Very Effective	Excellent	Very Access	Strongly Agree	I appreciate the clear course objectives.				
1/12/2023	MBA	4	Good	Relevant	Strongly Agree	Effective	Good	Accessible	Agree	No. all is well				
1/12/2023	MBA	2	Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	The curriculum is up-to-date with current industry trends				
1/12/2023	B.Com	6	Average	Relevant	Agree	Effective	Good	Accessible	Agree	NA				
1/12/2023	MBA	4	Good	Relevant	Agree	Effective	Good	Accessible	Agree	no. RU is perfect for us				
1/12/2023	BBA	4	Good	Very Relevant	Agree	Effective	Good	Accessible	Agree	no. NIL				
1/12/2023	MBA	4	Average	Neutral	Neutral	Neutral	Good	Neutral	Agree					





2 Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	The integration of technology enhances the learning experience
4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	The group projects improve my teamwork skills
2 Excellent	Very Relev	Strongly Agree	Effective	Excellent	Very Acces	Strongly Agree	The lectures are engaging and informative
4 Good	Very Relev	Strongly Agree	Effective	Good	Accessible	Agree	research subjects should be more emphasized
6 Average	Relevant	Agree	Effective	Excellent	Accessible	Strongly Agree	no
4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	best university I have studied in
4 Excellent	Very Relev	Strongly Agree	Effective	Excellent	Accessible	Strongly Agree	Faculties are really good.
4 Good	Relevant	Agree	Neutral	Good	Accessible	Agree	Infrastructure is good. Its like a resort
4 Good	Relevant	Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Yes
2 Good	Irrelevant	Neutral	Very Ineffe	Good	Very Inacce	Neutral	Very good
2 Good	Very Relev	Agree	Effective	Good	Neutral	Disagree	Ok
4 Average	Relevant	Neutral	Neutral	Average	Neutral	Neutral	N
2 Good	Very Relev	Disagree	Neutral	Average	Inaccessibl	Disagree	Ok
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Teaching is good
2 Good	Relevant	Agree	Effective	Excellent	Accessible	Agree	NA
4 Good	Relevant	Neutral	Neutral	Excellent	Accessible	Strongly Agree	No suggestion
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Agree	Great Experience
4 Good	Neutral	Neutral	Neutral	Good	Neutral	Neutral	Good
4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	Overall experience are amazing
2 Excellent	Very Relev	Agree	Effective	Excellent	Accessible	Agree	NA
2 Good	Relevant	Agree	Effective	Excellent	Accessible	Agree	NO SUGGESTIONS
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Excellent dyr
2 Excellent	Relevant	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Nothing
2 Excellent	Neutral	Agree	Effective	Average	Accessible	Agree	Everything is good
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	No
2 Good	Relevant	Neutral	Effective	Average	Neutral	Strongly Di	Nice
2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	-
4 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Satisfied with all quality of curriculum
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	----
2 Good	Relevant	Neutral	Neutral	Average	Accessible	Agree	No Suggestions
4 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	University is doing good & The support to students is much appreciated.
4 Good	Very Relev	Agree	Effective	Excellent	Accessible	Agree	No thanks
2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	No
2 Average	Neutral	Neutral	Neutral	Poor	Neutral	Neutral	Print your
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	N/A
4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	Maintenance staff keep the campus clean and orderly
6 Good	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Agree	On-campus housing is comfortable and safe
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Accessible	Strongly Agree	Professors are supportive and understanding
2 Excellent	Relevant	Agree	Effective	Good	Accessible	Neutral	Teaching methods are engaging and effective
2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no
4 Excellent	Very Relev	Strongly Agree	Effective	Average	Neutral	Agree	No.
4 Average	Neutral	Neutral	Neutral	Average	Neutral	Neutral	Great experience at Rai University
2 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Excellent
4 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Accessible	Strongly Agree	N/A
2 Good	Relevant	Agree	Effective	Good	Very Acces	Agree	No
4 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Nyc
4 Excellent	Very Relev	Strongly Agree	Very Effect	Excellent	Very Acces	Strongly Agree	Ok

1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Neutral	Nice	
1/12/2023 MBA	2 Excellent	Very Relev.	Agree	Very Effect	Excellent	Very Acces	Strongly Ag-		
1/12/2023 MBA	4 Average	Relevant	Neutral	Effective	Excellent	Accessible	Agree	no	
1/12/2023 B.Com	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no suggestions	
1/12/2023 MBA	2 Good	Relevant	Neutral	Effective	Good	Accessible	Agree	no change required in curriculum	
1/12/2023 MBA	4 Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	no change	
1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NA	
1/12/2023 BBA	6 Good	Relevant	Agree	Effective	Good	Accessible	Agree	Course materials can be given in detail	
1/12/2023 BBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	Faculty use a variety of teaching aids and technologies which is very good	
1/12/2023 MBA	2 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	The cafeteria does not offer variety of food	
1/12/2023 BBA	2 Good	Very Relev.	Agree	Effective	Good	Accessible	Agree	no	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NA	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	everything is fine.	
1/12/2023 MBA	4 Good	Very Relev.	Agree	Effective	Good	Accessible	Agree	n	
1/12/2023 BBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no	
1/12/2023 BBA	6 Average	Neutral	Neutral	Neutral	Good	Neutral	Neutral	no suggestions	
1/12/2023 BBA	6 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no	
1/12/2023 MBA	2 Good	Neutral	Agree	Effective	Good	Neutral	Agree	no	
1/12/2023 MBA	4 Excellent	Relevant	Agree	Effective	Good	Neutral	Agree	no suggestions. I am happy here	
1/12/2023 BBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NA	
1/12/2023 MBA	2 Good	Relevant	Strongly Ag	Very Effect	Good	Accessible	Agree	no	
1/12/2023 B.Com	6 Good	Relevant	Agree	Effective	Good	Accessible	Agree	8888	
1/12/2023 BBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	college life is best	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	naa. everything is good	
1/12/2023 MBA	2 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	---	
1/12/2023 BBA	6 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	o	
1/12/2023 BBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	no	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	some faculties are really good	
1/12/2023 BBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NO.	
1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	0	
1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	nope	
1/12/2023 MBA	4 Good	Very Relev.	Agree	Effective	Good	Accessible	Agree	TRANSPORT SOULD BE IMPROVED	
1/12/2023 MBA	2 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	research skills should be focused	
1/12/2023 MBA	2 Good	Relevant	Strongly Ag	Very Effect	Good	Accessible	Agree	nothing	
1/12/2023 MBA	4 Good	Very Relev.	Agree	Effective	Good	Accessible	Agree	NA	
1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	The curriculum is flexible	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Agree	NA	
1/12/2023 BBA	4 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	zero	
1/12/2023 BBA	6 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	NA	
1/12/2023 MBA	2 Excellent	Relevant	Agree	Effective	Good	Very Acces	Strongly Ag	More lectures on financial litracy	
1/12/2023 B.Com	2 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Accessible	Strongly Agree		
1/12/2023 MBA	4 Good	Very Relev.	Agree	Effective	Good	Accessible	Agree	we expect college to give more knowledge on investment options	
1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Strongly Ag	professors are good	
1/12/2023 MBA	2 Good	Relevant	Agree	Effective	Good	Accessible	Strongly Ag	we are interested in investing our money in shares, stocks.	
1/12/2023 BBA	2 Good	Very Relev.	Agree	Effective	Excellent	Accessible	Agree		
1/12/2023 B.Com	4 Average	Neutral	Neutral	Neutral	Average	Neutral	Neutral	NA	



1/12/2023 MBA	4 Good	Relevant	Agree	Effective	Good	Accessible	Agree	nothing
1/12/2023 MBA	2 Excellent	Very Relev.	Strongly Ag	Very Effect	Excellent	Very Acces	Strongly Ag	need more understanding of finance and investment
1/12/2023 MBA	2 Excellent	Very Relev.	Agree	Neutral	Good	Accessible	Agree	all good
1/12/2023 BBA	4 Excellent	Relevant	Agree	Effective	Good	Accessible	Agree	no suggestions



Parent Feedback Form on curriculum Odd Sem 2023-24

Dear Parents,

Thank you for taking the time to provide your valuable feedback on the syllabus taught for the academic year 2023-24. Your insights are crucial in helping us continually improve and enhance the educational experience for your child. Please take a few minutes to share your thoughts on the following aspects:

* Indicates required question

1. Ward studying in *

Mark only one oval.

- ☐ MBA sem 1
☐ MBA sem 3
☐ BBA Sem 5
☐ BBA sem 3
☐ BBA Sem 1
☐ B.Com Sem 2
☐ B.Com Sem 5

2. How satisfied are you with the subject syllabus? *

Mark only one oval.

1 2 3 4 5

Very

Very Satisfied



3. How effectively do you feel the institute has communicated information about *
the syllabus?

Mark only one oval.

1 2 3 4 5

Very

Very Effectively

4. Do you feel well-informed about your ward's progress in relation to the *
syllabus taught?

Mark only one oval.

☐ Yes

☐ No

☐ Partially

5. Have you observed any changes in your ward's attitude towards studies *
since the introduction of syllabus?

Mark only one oval.

☐ Yes

☐ No

☐ Not Sure

6. Do you think the syllabus adequately caters to the individual learning needs *
of your ward?

Mark only one oval.

☐ Yes

☐ No

☐ Partially



7. Any suggestions *

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Parent Feedback Form on curriculum OddSem 2023-24

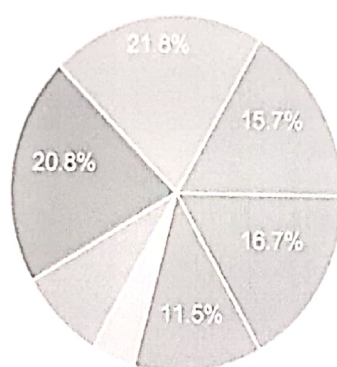
28 responses

Publish analytics

Ward studying in

28 responses

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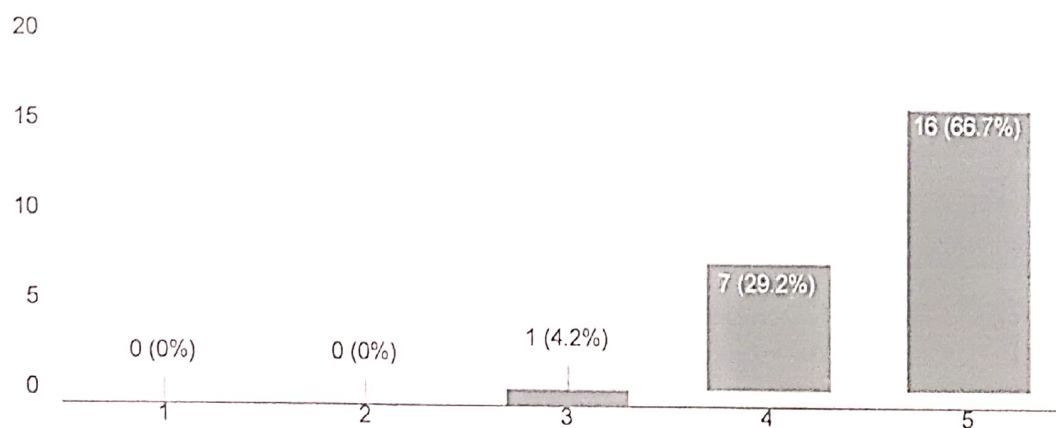


- MBA sem 1
- MBA sem 3
- BBA Sem 1
- BBA sem 3
- BBA Sem 5
- B.Com Sem 3
- B.Com Sem 5

How satisfied are you with the subject syllabus?

28 responses

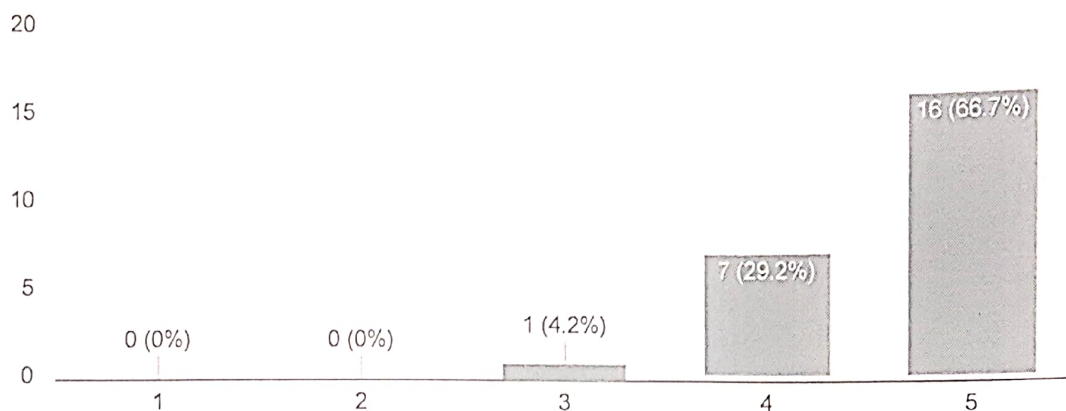
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How effectively do you feel the institute has communicated information about the syllabus?

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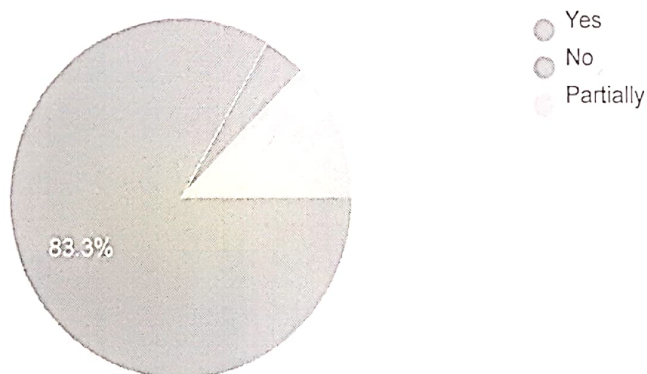
28 responses



Do you feel well-informed about your ward's progress in relation to the syllabus taught?

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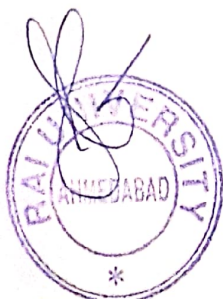
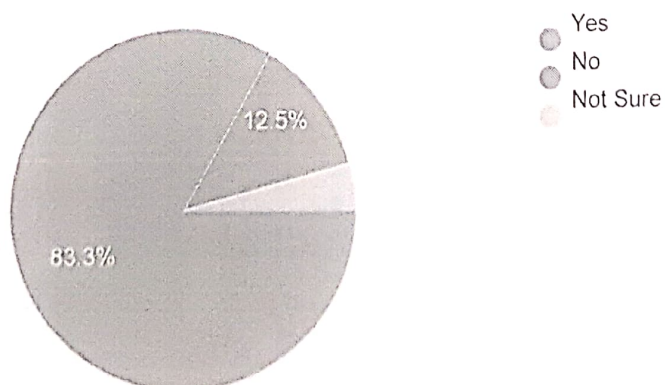
28 responses



Have you observed any changes in your ward's attitude towards studies since the introduction of syllabus?

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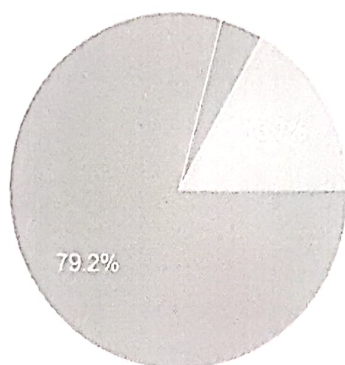
28 responses



Do you think the syllabus adequately caters to the individual learning needs of your ward?

 Copy

28 responses



-  Yes
-  No
-  Partially



Any suggestions

28 responses

All good. no suggestions

saru che badhu. koi problem nathi

bachho ko thoda home work dijiye practical subjects mein to bachhe ghar par practise karpaye

teachers are good and behave good with my child

The supportive environment here has greatly benefited our child

Thank you for fostering an environment that encourages our child to thriveThe

faculty's involvement and guidance have been outstanding

We are concerned about the lack of communication from the college

all is well. No complaints

everything is good

The college community has been welcoming and nurturing.

Thank you for providing excellent academic and extracurricular opportunities

good college

all good. No complaints as of now

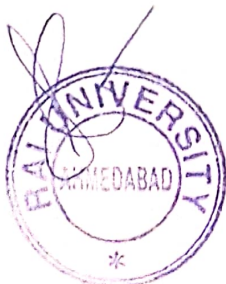
practical subjects ma home work apo to saru. amuk subjects ma practice joie je ghare bethathay

excellent faculties and best campus for my daughtergood safety

for my daughter , happy

college se hum kafi khush hai. sab kuch achha haisaru

che badhu. maro dikro khush che.



good college

no

NA

Rai University is a great university fir my son. He studied well and scored good.

no.

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Parents Feedback on Curriculum Odd Sem 2023-24

Timestamp	Ward studying	How satisfied	How effect	Do you fee	Have you o	Do you thir	Any suggestions
1/12/2023	MBA sem 3	5	5	Yes	Yes	Yes	All good. no suggestions
1/12/2023	BBA sem 3	4	4	Partially	No	Yes	saru che badhu. koi problem nathi
1/12/2023	B.Com Sem 5	4	4	Yes	Yes	Partially	bachho ko thoda home work dijiye practical subjects mein to bachhe ghar par practise kar paye
1/12/2023	MBA sem 1	5	4	Yes	Yes	Yes	teachers are good and behave good with my child
1/12/2023	BBA sem 3	4	5	Yes	Yes	Yes	The supportive environment here has greatly benefited our child
1/12/2023	B.Com Sem 5	5	4	Yes	Yes	Yes	Thank you for fostering an environment that encourages our child to thrive
1/12/2023	B.Com Sem 1	4	4	Yes	Yes	Partially	The faculty's involvement and guidance have been outstanding
1/12/2023	BBA Sem 6	5	5	No	No	No	We are concerned about the lack of communication from the college
1/12/2023	B.Com Sem 5	5	5	Partially	Yes	Partially	all is well. No complaints
1/12/2023	B.Com Sem 5	5	4	Yes	No	Yes	everything is good
1/12/2023	BBA Sem 1	3	3	Partially	Not Sure	Partially	The college community has been welcoming and nurturing.
1/12/2023	MBA sem 3	5	5	Yes	Yes	Yes	Thank you for providing excellent academic and extracurricular opportunities
1/12/2023	MBA sem 1	5	5	Yes	Yes	Yes	nothing
1/12/2023	BBA Sem 6	5	5	Yes	Yes	Yes	all good. No complaints as of now
1/12/2023	MBA sem 1	4	5	Yes	Yes	Yes	practical subjects ma home work apo to saru. amuk subjects ma practice joie je ghare betha thay
1/12/2023	BBA Sem 6	4	4	Yes	Yes	Yes	excellent faculties and best campus for my daughter
1/12/2023	B.Com Sem 3	5	5	Yes	Yes	Yes	good safety for my daughter . happy
1/12/2023	B.Com Sem 3	5	5	Yes	Yes	Yes	college se hum kafi khush hai. sab kuch achha hai
1/12/2023	BBA Sem 6	5	5	Yes	Yes	Yes	saru che badhu. maro dikro khush che.
1/12/2023	B.Com Sem 5	5	5	Yes	Yes	Yes	good college
1/12/2023	MBA sem 3	4	4	Yes	Yes	Yes	no
1/12/2023	B.Com Sem 3	5	5	Yes	Yes	Yes	NA
1/12/2023	MBA sem 1	5	5	Yes	Yes	Yes	Rai University is a great university fir my son. He studied well and scored good.
1/12/2023	BBA Sem 6	5	5	Yes	Yes	Yes	no.



Curriculum Feedback from Faculty members - Odd sem 2023-24

Your feedback is important to us. Please take a few minutes to provide your valuable input on the curriculum. Your responses will help us improve and enhance the learning experience for our students.

* Indicates required question

1. Subject teaching in *

Mark only one oval.

- ☐ MBA
- ☐ BBA
- ☐ B.Com

2. Semester *

Mark only one oval.

- ☐ 1
- ☐ 3
- ☐ 5

3. Curriculum Content: Relevance to Industry Needs: *

Mark only one oval.

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

High

Highly Relevant



4. **Breadth of Topics Covered ***

Mark only one oval.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5
Very		Very Good Coverage		

5. **Depth of Coverage in Each Topic: ***

Mark only one oval.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5
Not		very much		

6. **Integration of Real-world Applications: ***

Mark only one oval.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5
Least		Highly integrated		

7. **Overall Satisfaction with the Curriculum: ***

Mark only one oval.

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1	2	3	4	5
High		Highly Satisfied		



K. Suggestions for Improvement:

1. The first part of the report is very good. It is well written and easy to read. The second part is also good, but it is a bit long. It would be better if it was shorter and more concise. The third part is also good, but it is a bit long. It would be better if it was shorter and more concise. The fourth part is also good, but it is a bit long. It would be better if it was shorter and more concise. The fifth part is also good, but it is a bit long. It would be better if it was shorter and more concise. The sixth part is also good, but it is a bit long. It would be better if it was shorter and more concise. The seventh part is also good, but it is a bit long. It would be better if it was shorter and more concise. The eighth part is also good, but it is a bit long. It would be better if it was shorter and more concise. The ninth part is also good, but it is a bit long. It would be better if it was shorter and more concise. The tenth part is also good, but it is a bit long. It would be better if it was shorter and more concise.

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Curriculum Feedback from Faculty members


- Odd sem 2023-22

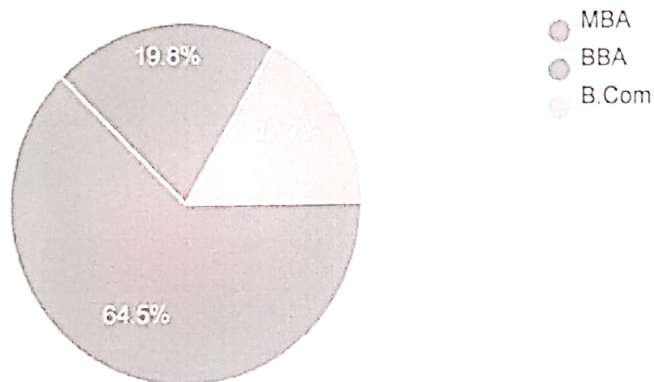
22 responses

Publish analytics

Subject teaching in

22 responses

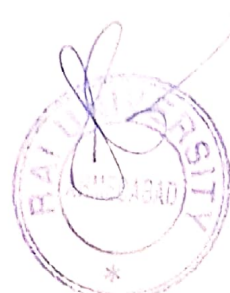
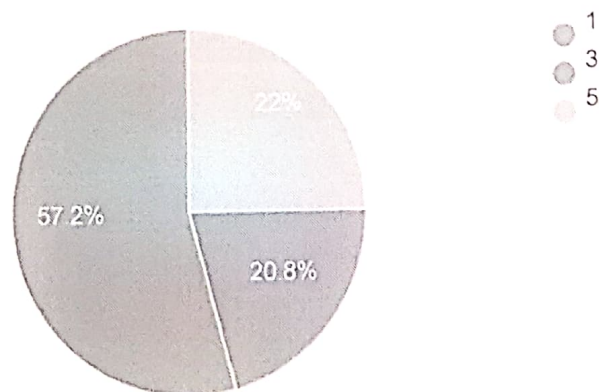
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Semester

22 responses

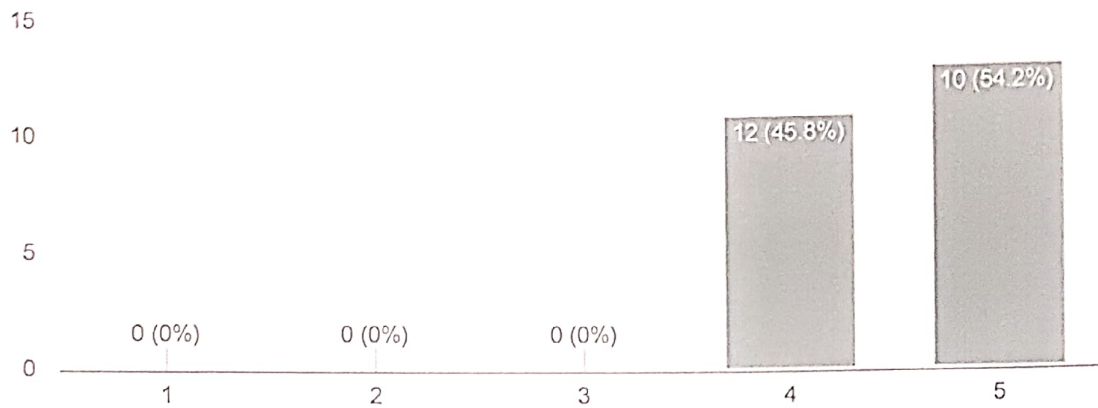
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Curriculum Content: Relevance to Industry Needs:

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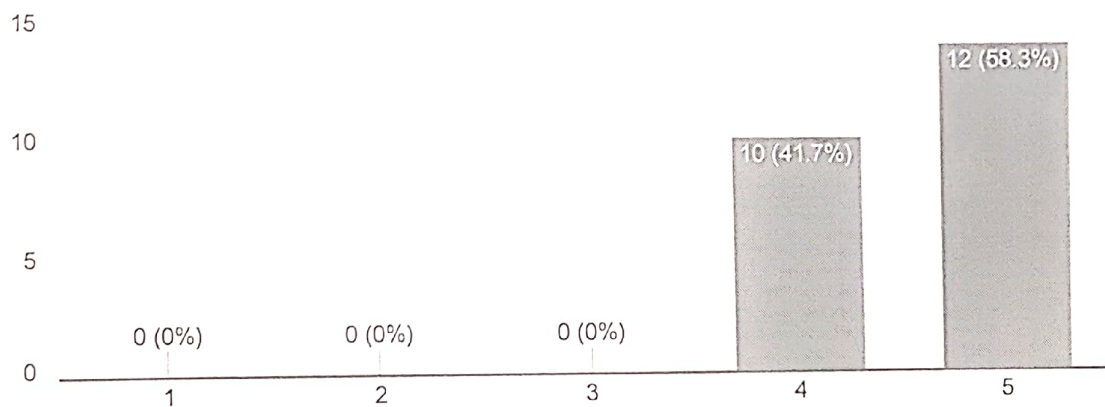
22 responses



Breadth of Topics Covered

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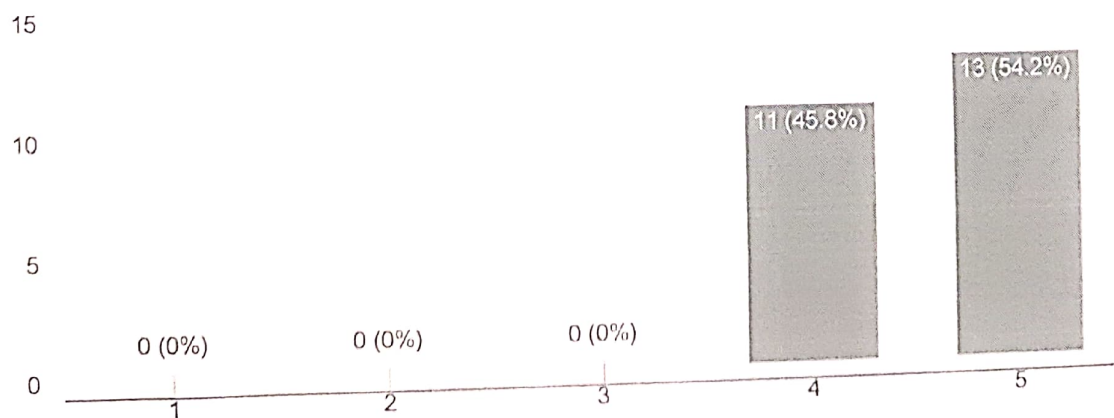
22 responses



Depth of Coverage in Each Topic:

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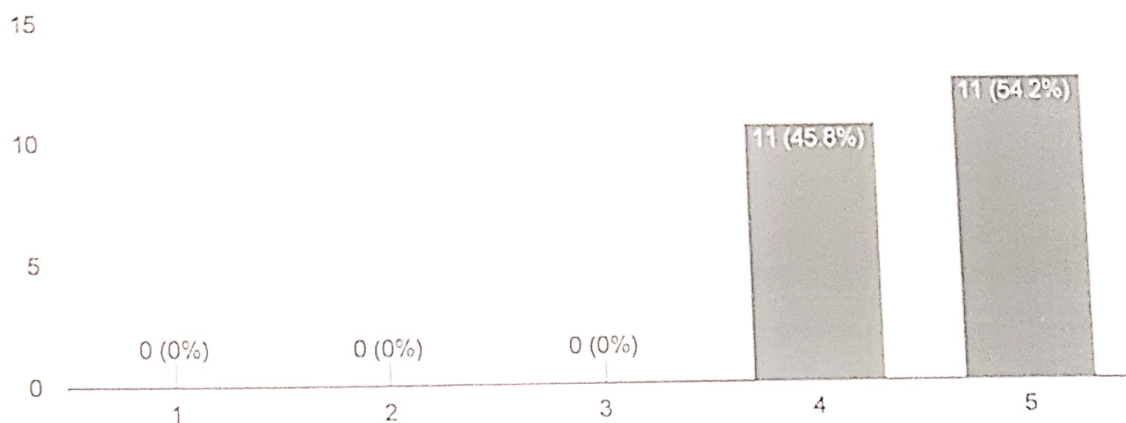
22 responses



Integration of Real-world Applications:

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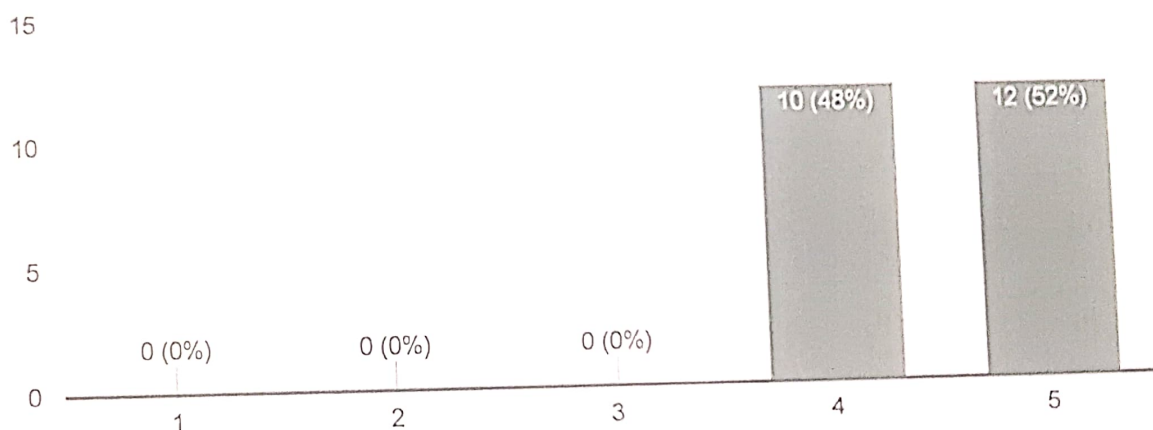
22 responses



Overall Satisfaction with the Curriculum:

 Copy

22 responses



Suggestions for Improvement:

22 responses

More FDPs should be organized so that we can learn more

Nothing. Its fine

All good. No change is required. Curriculum is good as per current trendsNo

change needed as of now as it caters need of students

Research work needs to be improved

Need some time for writing research papers

More emphasis should be put in research based learning.

No change required Curriculum

is well designed.NO

everything is satisfactoryNo

suggestions

It will be very much appreciated if our uni can fund for international conference / seminarsWant

more FDPs to be attended for enrichment of our knowledge

NIL

No problem.no

Nope



No. Its all good

No. Its all good

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Faculty Feedback on Curriculum Odd Sem 2023-24

Sl. No.	Subject	Semester	Curriculum Breadth of	Depth of	Integration	Overall Sat	Suggestions for Improvement:
1	1/12/2023 MBA	1	5	5	5	4	5 More FDPs should be organized so that we can learn more
1	1/12/2023 MBA	1	5	4	5	4	5 Nothing. Its fine
1	1/12/2023 MBA	1	5	4	5	4	5
1	1/12/2023 MBA	1	5	4	5	4	5 All good. No change is required. Curriculum is good as per current trends No change needed as of now as it caters need of student
3	1/12/2023 MBA	3	5	4	5	4	5 Research work needs to be improved
3	1/12/2023 MBA	3	5	4	5	4	5 Need some time for writing research papers
3	1/12/2023 MBA	3	5	4	5	4	5
3	1/12/2023 MBA	3	4	4	5	5	5 More emphasis should be put in research based learning.
5	1/12/2023 BBA	5	4	5	5	5	4 No change required Curriculum is well designed. NO
5	1/12/2023 BBA	5	4	5	4	5	4 everything is satisfactory No suggestions
3	1/12/2023 BBA	3	4	5	4	5	4 It will be very much appreciated if our uni can fund for international conference / seminars Want more FDPs to be attended for en
3	1/12/2023 BBA	3	4	5	4	5	4 NIL
3	1/12/2023 BBA	3	4	5	4	5	4
3	1/12/2023 MBA	3	4	5	4	5	4 No problem. no
3	1/12/2023 MBA	3	4	5	4	5	4 Nope
3	1/12/2023 MBA	3	5	5	4	5	5 Faculties should be motivated to take more research work and more time should be given for that
1	1/12/2023 MBA	1	5	5	5	5	5 Incentives to be increased for research activities
1	1/12/2023 B.Com	1	4	5	5	5	5
3	1/12/2023 B.Com	3	4	5	5	5	5 No. All is good.
1	1/12/2023 B.Com	1	4	5	5	5	5 NA







Feedback Form for Employers 2023-24 - ODD Semester

Thank you for taking the time to provide feedback on the Management program. Your insights are valuable in enhancing the quality and relevance of our curriculum. Please provide your feedback based on your experiences with our Management graduates.

* Indicates required question

1. Your Name/Organization:

2. Position:

3. On a scale of 1 to 5, how would you rate the overall preparedness of MBA graduates from our program for the professional environment?

Mark only one oval.

1 2 3 4 5

Not ☐ ☐ ☐ ☐ ☐ Very well prepared

4. How relevant do you find the MBA program syllabus to the current industry needs and trends?

Mark only one oval.

1 2 3 4 5

Not ☐ ☐ ☐ ☐ ☐ Very Much relevant



5. Which of the following skills do you think are well-developed in our MBA graduates?

Check all that apply.

- ☐ Analytical skills
- ☐ Communication skills
- ☐ Leadership skills
- ☐ Strategic thinking
- ☐ Problem-solving skills

6. How would you rate the emphasis on professionalism and ethical considerations in the MBA program?

Mark only one oval.

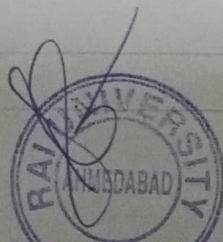
1 2 3 4 5
Very ☐ ☐ ☐ ☐ ☐ Very High

7. Would you be willing to participate in discussions or collaborate with the program to further enhance its curriculum based on industry needs?

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ May be

8. Suggestions if any *



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Feedback Form for Employers 2023-24 - ODD Semester

15 responses

Publish analytics



Your Name/Organization:

15 responses

Shaligram Group - yash patel

Naxcure Healthcare Pvt Ltd - Dr. Dinesh Dani Air

Control Industries

DSP Metalliks /Mitesh Jadhav

Gimatex Industries Pvt Ltd Growise

Advisory LLP

Oracle INTERNATIONAL / Stebin Sebastian GCS

Medical College

Bajaj Finance Ltd - Mr. Pushparaj Jadeja Bajaj

Finance Ltd

Madhur Milan Roadlines - Pratik Jain

Mr. Gaurav Shaurya / Aarti Industries Limited

Dr. Sunil Motwani/ Care and Cure Multi Speciality Hospital

Mr. Suveesh Panicker / Tanishq Jewellers

Mr. Kailash Manek - Chanakya Planners Pvt. Ltd. Blizstar

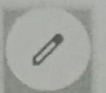
Internatioanl

Lets Trade Incorporation

Amit Navander / Prime Financial Services Aspire

Square Pvt Ltd

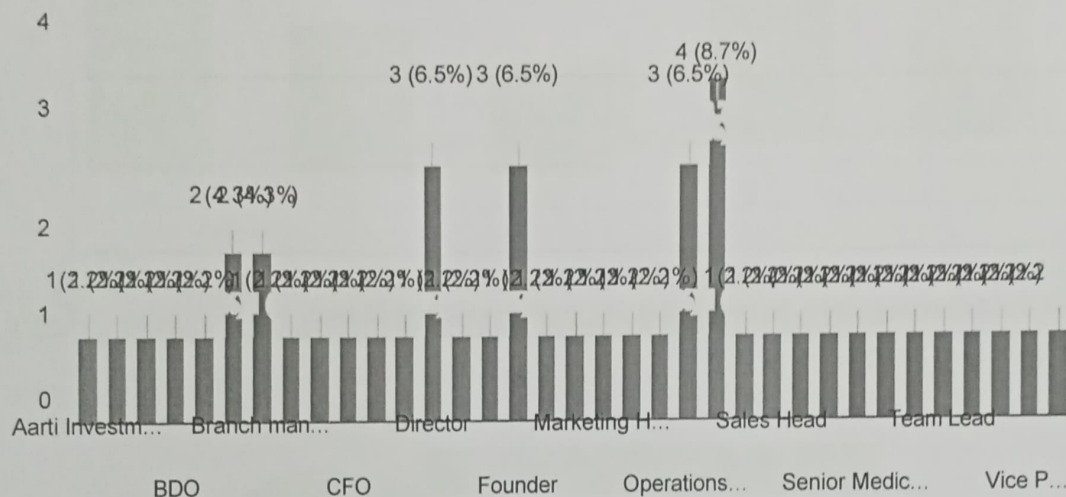
Mr. Kaushal Panchal - Axis Bank



Position:

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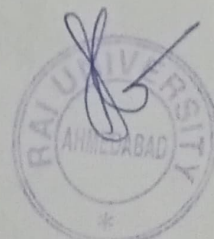
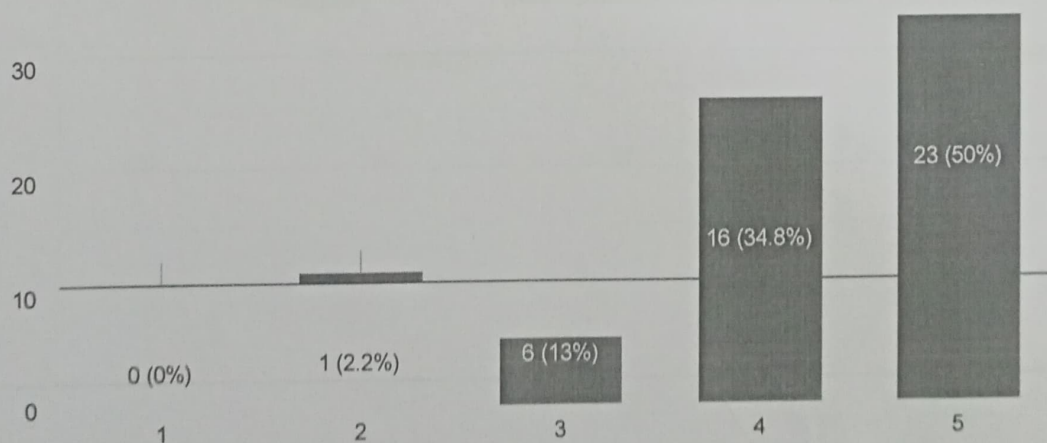
15 responses



On a scale of 1 to 5, how would you rate the overall preparedness of Management graduates from our program for the professional environment?

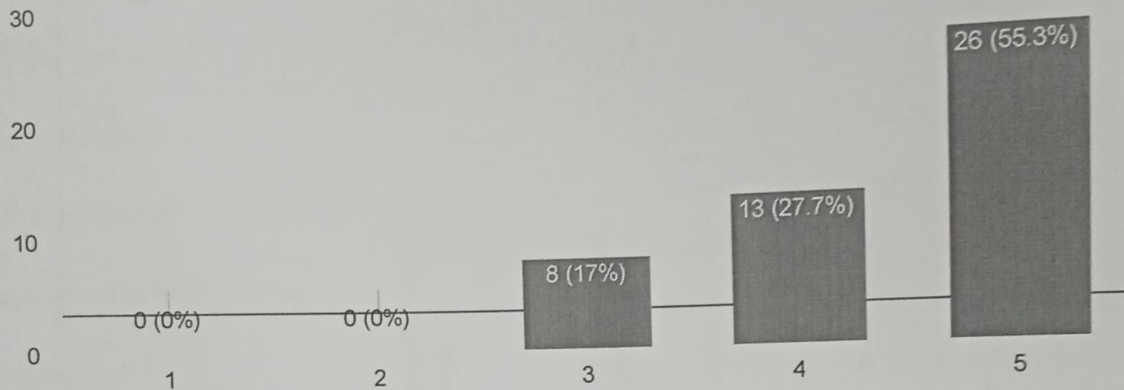
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15 responses



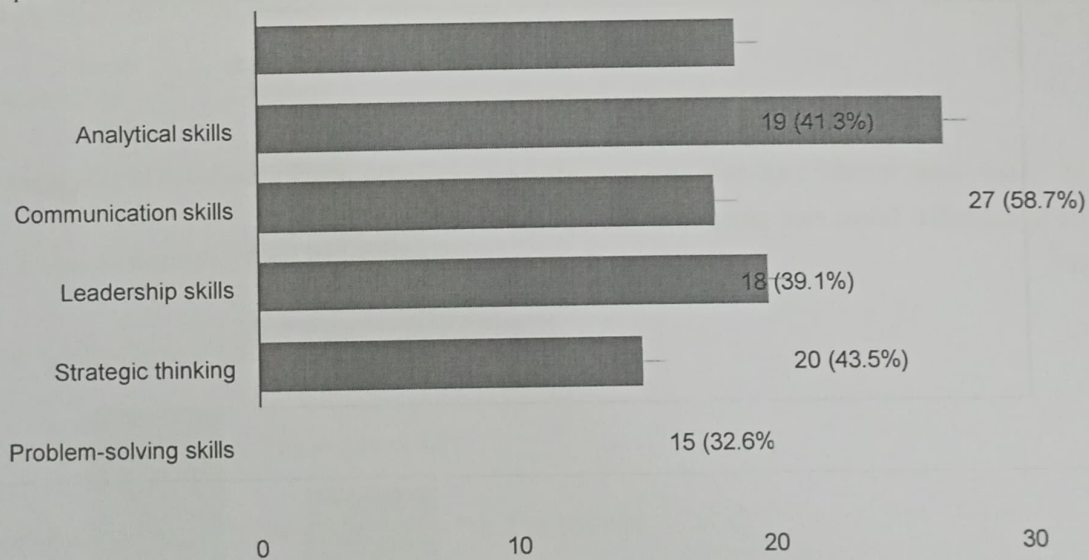
How relevant do you find the Management program to the current industry needs and trends?

15 responses



Which of the following skills do you think are well-developed in our Management graduates?

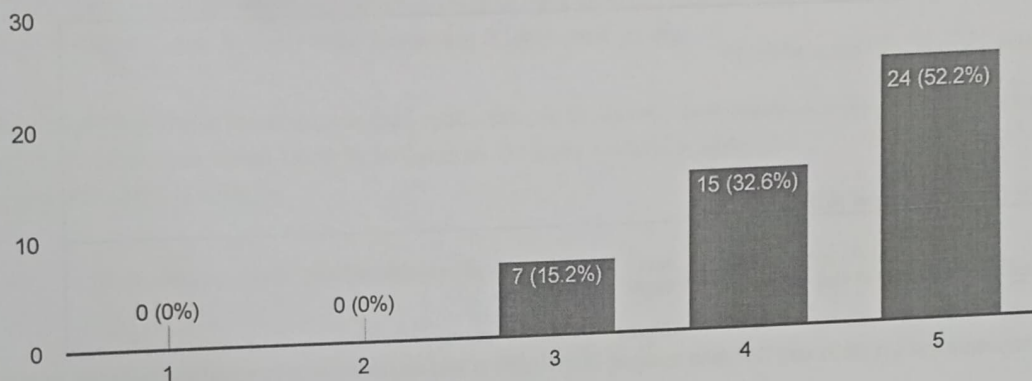
15 responses




How would you rate the emphasis on professionalism and ethical considerations in the Management program?

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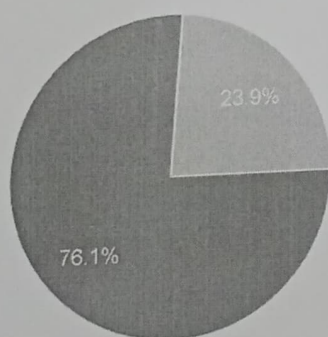
15 responses



Would you be willing to participate in discussions or collaborate with the program to further enhance its curriculum based on industry needs?

 Copy

15 responses



- Yes
- No
- May be



Suggestions if any

15 responses

practical knowledge should be given

Innovative ideas is missing leadership

skills

Improve communication skills

team building and leadership skills to be taught in B Schools

Better communication skills and decision making knowledge is lacking in current generation creativity must be taught at college level

Promote team building environment in college team

work should be learnt

Grooming sessions to be taken leadership

skills is required presentation and

communication skills all the best

Thank You

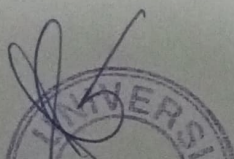
good communication skills is lacking

leadership should be incorporated NO

NA

NO

Nothing



All good

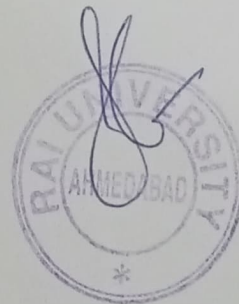
Today's generation lack Analytical skills while working on any project

students should have the ability for detailed study of the charts and graphs. They should be able to interpret i well. Which I think is missing. Kindly work on that.

Freshers are sometimes not sincere in their work. They lack sincerity and detailing skills. In depth study is needed in certain area which has to be looked into. As head, I would suggest to develop this skills in students.

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All good

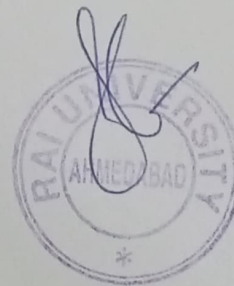
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Employer's Feedback Form ODD Sem 2023-24

Timestamp	Your Name/Org: Position:	On a scale	How relevant	Which of the following	How would you suggest	if any
2/12/2023	Gogji Transport - Manager -	5	5	Problem-solving	3	Yes
2/12/2023	Shaligram Group Deputy Ma	2	3	Analytical skills	3	May be
2/12/2023	Air Control Indu Supervisor	4	4	Strategic thinkin	4	Yes
2/12/2023	DSP Metalliks / Assistant N	5	5	Analytical skills;I	5	Yes
2/12/2023	Gimatex Industri Textile pro	5	5	Problem-solving	5	Yes
2/12/2023	Growise Advisor CA Swati N	5	3	Analytical skills;I	4	Yes
2/12/2023	Oracle INTERNA' Operations:	3	3	Strategic thinkin	3	Yes
2/12/2023	GCS Medical Col Dr. Anand	4	4	Communication	4	Yes
2/12/2023	Bajaj Finance Ltd Business D	4	4	Communication	5	Yes
2/12/2023	Bajaj Finance Ltd Vice Presid	3	3	Analytical skills	3	Yes
2/12/2023	Madhur Milan R Owner	5	5	Analytical skills;I	5	Yes
2/12/2023	J.U. Shah .Co. Director	4	4	Analytical skills;I	5	Yes
2/12/2023	Lets Trade Incorj Marketing	5	5	Analytical skills;I	5	Yes
2/12/2023	Amit Navander / CFO	4	4	Communication	5	May be
2/12/2023	Aspire Square P. BDO	4	5	Analytical skills;I	5	May be
2/12/2023	Oracle INTERNA' Operations:	5	5	Communication	4	Yes
2/12/2023	Maruti Polymer Founder	4	5	Communication	4	May be
2/12/2023	Mitesh Shende - Owner	5	5	Communication	4	Yes
2/12/2023	Sonali Shende Sunflower	4	4	Analytical skills;I	4	May be
2/12/2023	Mr. Paramhans' Aarti Inves	3	3	Analytical skills;I	5	Yes
2/12/2023	Jalpa Asawa Founder	5	5	Analytical skills;I	4	Yes
2/12/2023	Nivedita Ukhade Fir	5	5	Communication	5	Yes
2/12/2023	Mr. Kailash Man Branch He:	5	5	Leadership skills	5	Yes
2/12/2023	Blizstar Internati Branch Ma	5	5	Leadership skills	5	Yes
2/12/2023	Mr. Jignesh Shah Area Sales	4	4	Communication	4	May be
2/12/2023	Dr. Rajesh Bahel Zydu Heal	5	5	Communication	5	Yes
2/12/2023	IRA Overseas Lin Director - S	4	5	Strategic thinkin	5	Yes

team building and leadership skills to be taught in B Schools

Better communication skills and decision making knowledge is lacking in current generation creativity must be taught at college level

Promote team building environment in college team work should be learnt

Grooming sessions to be taken leadership skills is required presentation and communication skills all the best

Thank You

good communication skills is lacking leadership should be incorporated NO

No

NA

Nothing

Improve communciation skills

team building and leadership skills to be taught in B Schools

Better communication skills and decision making knowledge is lacking in current generation

creativity must be taught at college level

Innovative

practical

practical

Promote team building environment in college

Today's generation lack Analytical skills while working on any project


students should have the ability for detailed study of the charts and graphs. They should be able to interpret i well. Which I think is missing. Kindly w

Freshers are sometimes not sincere in their work. They lack sincerity and detailing skills. In depth study is needed in certain area which has to be loo

No.



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Team Advisor, CRISIL



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Unit-4 Contribution of IKS-II

Prepared by:-
Dr. Virali Pande
Rai University



Administration & Governance in the Context of the Indian Knowledge System

In the context of the Indian knowledge system, administration and governance play crucial roles in shaping the country's built-in and socio-landscape. Here are some key points to consider:

1. **Governance and Administration in India:** India is a sovereign, secular, democratic Republic with a Parliamentary form of government that is based on its structure with various features. The country has a Council of Ministers with the Prime Minister as its head, advising the President who is the constitutional head of the country. Similarly, at the state level, there is a Council of Ministers with the Chief Minister as its head, advising the Governor. The governance and administration in India operate at the central, state, and local levels.

Continue...

Role of governance in Indian society: Governance plays a significant role in the Indian polity. It encompasses various aspects, including the relationship between law and government, decision-making, administrative law, and the framework that defines and controls government activity. Understanding governance is essential for those involved in public administration and decision-making processes.

4. **Corporate Governance in India:** Corporate governance is an important aspect of the Indian business landscape. The country has made progress in improving corporate governance standards, attracting international investors and financial institutions. Good governance practices have been chosen to promote high-risk, defuncted returns for shareholders. Indian companies are encouraged to adopt global best practices, such as the OECD Corporate Governance Principles, to ensure equitable treatment of all shareholders.

Continue...

Challenges and Opportunities: The context of administration and governance in India presents both challenges and opportunities. The country's diverse population, complex socio-political landscape, and historical context contribute to the unique challenges faced in governance. However, there are also opportunities to leverage traditional knowledge systems, promote inclusive governance, and incorporate indigenous practices into various sectors.

It is important to note that the Indian knowledge system and governance are vast and multifaceted topics. The information provided here is a brief overview, and further exploration and study are encouraged to gain a deeper understanding of these subjects.

Indic Administration

Indic administration refers to the governance and administrative practices rooted in the indigenous knowledge and traditions of India. It incorporates principles, values, and systems derived from ancient Indian texts, philosophies, and cultural practices. Here are some detailed points to understand the concept of Indic administration.

Principles of Indic Administration: Indic administration is guided by principles such as Dharma, Rajdharma, and Lokasangraha. Dharma refers to righteousness and moral duty, while Rajdharma emphasizes the duties and responsibilities of a ruler towards their subjects. Lokasangraha focuses on the welfare and well-being of the people. These principles form the foundation of ethical governance and emphasize the harmonious development of society.

Continue...

Integration of Indic Values: Indic administration integrates values such as inclusivity, compassion, and sustainability. The concept of Vasudhaiva Kutumbakam (the world is one family) highlights the importance of inclusivity and respect for all individuals and communities. Ahimsa (non-violence) promotes compassion, while the concept of Rakshi Pakshi Rakshita (protecting nature is protecting ourselves) emphasizes sustainable development. These values shape the decision-making processes and policies of Indic administration.

Historical Context: Indic administration has its roots in ancient Indian civilizations, where governance was influenced by Hindu, Buddhist, and Jain philosophies. The Mauryan Empire, under the rule of Emperor Ashoka, is considered an exemplary model of Indic administration. Ashoka's policies were based on principles of ethical governance, social welfare, and religious tolerance. His rock edicts provide insights into the principles and practices of Indic administration during that period.

Continue...

Contemporary Relevance: Indic administration continues to be relevant in modern times. Its principles and values can be applied to address contemporary challenges such as sustainable development, social justice, and inclusive governance. The concept of Gram Swaraj (village self-governance) promotes decentralized decision-making and community participation.

Challenges and Opportunities: Implementing Indic administration faces challenges such as adapting traditional practices to modern contexts, addressing socio-economic disparities, and ensuring inclusivity. However, there are opportunities to leverage the wisdom of the Indian knowledge system and integrate it into governance practices. The United Nations Sustainable Development Goals (SDGs) align with the principles of Indic administration, providing a platform for the application of Indic values in achieving sustainable development.



Continue...

It is important to note that Indic administration is a broad and evolving concept, and its application may vary across different regions and contexts in India. The principles and values of Indic administration continue to shape governance practices and contribute to the cultural identity of the country.

In ancient India, the administrative structure varied over time and across different regions:

Tribal and Kingdom Structures: In the early Vedic age, the organization in ancient India was mainly tribal. The head of the tribe, known as the raja or king, held authority. As settled agriculture developed, larger kingdoms began to emerge. By the 6th century BC, there were 16 Mahajanapadas (kingdoms) in India. These kingdoms had a hierarchical administrative structure with the king as the supreme head. The process of urbanization had begun in these kingdoms, and commerce and travel flourished. The kingdoms displayed imperial ambitions and struggled for supremacy.

Continue...

Small Republics and Democratic Elements in Ancient India: Ancient India was home to small republics that exhibited some elements of democracy in their administration. These republics had a decentralized structure and involved the participation of citizens in decision-making. While the king (Raja) held supreme authority in the legislative, executive, and judiciary branches, there were democratic elements present in the system. It is important to note that ancient India had a diverse range of political systems, and not all regions had the same level of democratic elements. However, the presence of small republics with democratic practices highlights the existence of democratic elements in ancient Indian society.

Continue...

Administrative Officials: In ancient India, the king was supported by a hierarchy of administrative officials who held various positions such as ministers, governors, and revenue collectors. These officials played a crucial role in assisting the king in the administration of the kingdom, implementation of policies, and maintenance of law and order.

The members of the council of ministers provided advice to the king, but the final decisions rested with the king. These ministers were directly appointed by the king and held important positions in the administration. They assisted the king in formulating policies, managing the affairs of the kingdom, and overseeing the welfare of the people.

Continue...

Local Self-Governance in Ancient India

Ancient India had a system of local self-governance, particularly in rural areas. Villages were governed by local bodies known as Panchayats, which consisted of elected representatives. These Panchayats played a crucial role in local administration, resolving disputes, and managing village affairs. The Panchayat system in ancient India is considered to be one of the earliest forms of decentralized governance and has had a lasting impact on the democratic traditions of the country. Even today, the Panchayati Raj system, which is a modern-day version of the ancient Panchayats, continues to play a crucial role in rural governance in India.

Continue...

Judicial System: Ancient India had a well-developed judicial system that emphasized fairness, established procedures, and the welfare of the larger community. Punishments were strict and swift, and the administration of justice was based on established principles rather than whimsical decisions.

The judicial system in ancient India was guided by a set of legal principles and codes. One of the most well-known legal texts is the Manusmriti (Laws of Manu), which provides guidelines for social conduct and the administration of justice. It outlined the rights and duties of individuals, as well as the punishments for various offenses.



Niti Shastra (Law & Orders)

Historical view

In the context of the Indian knowledge system, the historical view of Niti Shastra, or the science of governance and law, is not explicitly mentioned in the available search results. However, it is important to note that the study of history and its role in society can provide insights into the development and understanding of governance and law in ancient India.

Historical perspectives allow us to examine the evolution of governance and law over time, understanding the principles, practices, and societal norms that shaped the legal systems of ancient India. By studying historical texts, such as the Manusmriti, one can gain insights into the legal principles, punishments, and the focus on the welfare of the larger community.

Continue...

Present Scenario:

Niti Shastra, also known as Nitishastra, is a term that refers to treatises on polity, ethics, and principles of governance. It encompasses a body of knowledge and wisdom that guides ethical conduct, leadership, and the art of governance. In the present scenario, Niti Shastra continues to hold relevance in various aspects.

Fine Art & Performing Art

Historical Overview of fine art in the Indian context:

Fine art in India has a rich and extensive history that spans thousands of years, with evidence of artistic expression dating back to the Indus Valley Civilization (2600-1900 BCE). The ancient art forms of India were closely linked to religion, mythology, and daily life, serving as a medium to convey spiritual and cultural beliefs.

One of the earliest examples of fine art in India can be found in the Ajanta and Ellora Caves, where intricate paintings and sculptures were created between the 2nd and 7th centuries CE. These cave paintings depict scenes from the life of the Buddha, Hindu deities, and various mythological narratives.

Continue...

Bhav and Ras in Indian Performing Art:

Bhav and Ras are fundamental concepts in Indian performing arts, particularly in classical dance and theater. Bhav refers to the expression of emotions or sentiments through facial expressions, body movements, and gestures. It involves conveying the inner feelings and thoughts of a character or a situation to the audience. Bhav is a crucial element in Indian performing arts as it helps create a deep emotional connection between the performer and the viewer. The portrayal of Bhav requires a high level of skill, sensitivity, and understanding of the character being depicted.

Types of Indian Performing Arts:

Classical Dance:

India boasts several classical dance forms, each with its distinct style, movements, and storytelling techniques. These dance forms are deeply rooted in tradition and often draw inspiration from mythology and ancient texts. Some of the prominent classical dance forms of India include: Bharatanatyam, Kathak, Odissi, Kathakali, Manipuri, Mohiniyattam.

Continue...

Folk Dance:

Folk dances in India vary across different regions and reflect the cultural traditions and customs of specific communities. They are often performed at festivals, weddings, and other celebratory occasions. Some notable folk dances from different regions of India include: Bhangra, Garba, Bihu, Ghoomar, Lavani.



Continue...

Theater:

Indian theater has a rich history and encompasses various traditional and contemporary forms. Ancient Sanskrit plays, such as those by Kalidasa, hold a significant place in Indian theatrical tradition. Some traditional theater forms from different regions of India include: Nautanki, Yakshagana, Jatra

Process of Indian Performing Art:

The process of Indian performing art involves several key elements:

Training: Performers undergo rigorous training under the guidance of gurus (teachers) to learn the techniques, movements, and nuances of the particular art form. Training includes learning the repertoire, understanding the theoretical aspects, and mastering the required skills.

Abhinaya: Abhinaya refers to the expressive aspect of Indian performing arts. It involves the use of facial expressions, hand gestures (mudras), body movements, and eye movements to convey emotions and tell stories. Abhinaya is a crucial component in classical dance and theater performances.

Continue...

Music and Rhythm: Indian performing arts are closely intertwined with music and rhythm. Performers need to have a good understanding of the musical aspects, including ragas (melodic frameworks), talas (rhythmic cycles), and the ability to synchronize their movements with the accompanying music.

Costumes and Makeup: The visual aesthetics of Indian performing arts are enhanced by elaborate costumes, jewelry, and makeup. Each art form has its distinctive attire and ornamentation, which adds to the overall appeal and authenticity of the performance.

Stage Presentation: Indian performing arts often involve elaborate stage setups, including backdrops, props, and lighting. The stage presentation is carefully designed to create a suitable ambiance and enhance the visual impact of the performance.

Famous Literature, Art, and Artists in Indian Performing Art:

Famous Literature:

Natya Shastra: The Natya Shastra is an ancient Sanskrit text attributed to the sage Bharata. It is considered one of the most important treatises on performing arts in India. The Natya Shastra covers various aspects of theater, dance, music, and aesthetics. It provides detailed instructions on techniques, gestures, stagecraft, and the overall structure of a performance. It is a comprehensive guide that has greatly influenced the theory and practice of Indian performing arts.

Abhinaya Darpana: Written by Nandikeshvara, Abhinaya Darpana is a treatise specifically focused on the art of abhinaya, which refers to the expressive aspects of Indian classical dance. It offers insights into various aspects of abhinaya, including facial expressions, hand gestures (mudras), body movements, and emotive storytelling techniques. Abhinaya Darpana serves as a valuable resource for dancers, guiding how to effectively communicate emotions and narratives through dance.

Famous Artists:

Rabindranath Tagore: Rabindranath Tagore (1861-1941) was a multi-talented artist and the first non-European Nobel laureate in Literature. He made significant contributions to the Indian performing arts. Tagore composed numerous songs known as Rabindra Sangeet, which blend poetry, music, and emotions. His plays, such as "Chitrangada" and "Chandalika," explore themes of love, identity, and social issues. Tagore's creative genius and artistic vision have had a profound impact on Indian theater and music.

Birju Maharaj: Pandit Birju Maharaj is a legendary Kathak dancer and choreographer from India. He is considered one of the foremost exponents of Kathak, a classical dance form known for its intricate footwork and expressive storytelling. Birju Maharaj has dedicated his life to preserving and promoting the Kathak tradition. His performances have captivated audiences worldwide, and his choreographic works have received critical acclaim. He has trained numerous disciples and continues to be an influential figure in the world of Indian classical dance.

Continue...

M.S. Subbulakshmi: M.S. Subbulakshmi (1916-2004) was a renowned Carnatic vocalist from South India. She was celebrated for her soulful renditions and contributions to Indian classical music. Subbulakshmi's mesmerizing voice and impeccable technique earned her the title of "Queen of Carnatic Music." She performed extensively, both in India and abroad, and her recordings continue to be cherished by music enthusiasts. Subbulakshmi's artistry and devotion to music have left an indelible mark on the world of Indian classical music.

These are just a few examples of the famous literature, art, and artists in Indian performing arts. India has a rich and diverse artistic heritage, and some numerous other notable works and artists have contributed to the growth and development of Indian performing arts.

Types of Fine Art

Classicism

Classicism emphasizes harmony, clarity, and restraint in the use of artistic elements. It draws inspiration from ancient Greek and Roman art, focusing on idealized forms and balanced compositions. This style often embodies traditional forms with a focus on elegance and symmetry.

Baroque: Baroque art is characterized by dramatic compositions, intense emotions, and elaborate ornamentation. It often features dynamic movement, strong contrasts of light and shadow, and grandeur. The Baroque period is known for its theatricality and emotional intensity, with artists seeking to evoke powerful emotional responses in viewers.

Continue...

Abstract Expressionism: Abstract Expressionism emerged in the mid-20th century and is known for its non-representational and spontaneous approach to art. It focuses on conveying emotions and concepts through abstract forms and gestural brushwork. Artists of this movement often explored the subconscious and the act of creation itself, emphasizing the process of painting as a form of self-expression.

Minimalism: Minimalist art emphasizes simplicity, geometric forms, and a reduction to essential elements. It often explores concepts of space, materiality, and the relationship between the artwork and its environment. Minimalist artists sought to strip away excess and focus on fundamental elements, often creating works with clean lines, simple shapes, and a sense of order.

Continue...

Conceptual Art: Conceptual artists prioritize ideas and concepts over traditional aesthetic and material concerns. Their work often involves the use of language, documentation, and unconventional mediums to convey artistic concepts. Conceptual art challenges traditional notions of art, often blurring the boundaries between art and everyday objects or ideas.

Printmaking: Printmaking encompasses various techniques such as etching, lithography, screenprinting, and more. It involves creating multiple impressions of an image, often with subtle variations, on paper or other surfaces. Printmaking has a rich history and offers artists a diverse range of methods for creating multiple reproductions of their original artworks.

Process of Creating Fine Art:

The process of creating fine art involves a deliberate and conscious expression of skill and imagination. Artists engage in a process that may include conceptualization, experimentation, and execution. The process can vary widely based on the chosen medium and artistic vision. It often involves the following key elements:

Conceptualization: Artists develop ideas, themes, or concepts that form the basis of their artwork. This stage may involve research, exploration of artistic influences, and the formulation of a creative vision. Conceptualization is a crucial phase where artists define the core message or narrative they intend to convey through their art. It often involves introspection, exploration of external influences, and the development of a clear artistic concept.

Continue...

Material Selection: Depending on the chosen medium, artists select materials such as paint, clay, metal, or digital tools to bring their artistic vision to life.

Creation and Execution: Artists use their chosen medium to create visual objects, environments, or experiences that embody their artistic concepts.

Refinement and Iteration: Artists often refine and iterate on their work, making adjustments to composition, color, texture, and other elements to achieve the desired aesthetic and conceptual impact.

The process of creating fine art is dynamic and iterative, often involving a continuous cycle of conceptualization, material exploration, creative execution, and critical refinement. It is a deeply personal and expressive journey that allows artists to translate their thoughts, emotions, and experiences into visual forms that resonate with audiences.

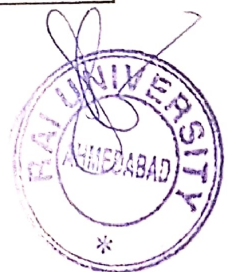
Case Studies Local Art & Tradition

In the context of the Indian knowledge system, the intersection of local art and tradition offers a rich tapestry of cultural heritage, artistic expressions, and traditional knowledge. Let's delve into some case studies and insights related to local art and tradition within the Indian knowledge system:

Pattachitra Painting of Odisha: Pattachitra is one of the oldest and most popular art forms of Odisha, India.

South Indian Martial Arts and Traditional Knowledge: In the context of South Indian martial arts, there exists a rich tradition of passing down knowledge through familial and martial lineages.

Relevance of Traditional Indian Knowledge Systems in Art and Architecture Education: The traditional Indian knowledge systems play a significant role in shaping the art and architecture education landscape. These systems emphasize contextual aesthetics, incorporating indigenous design principles, cultural symbolism, and sustainable practices.



Continue...

Tribal Museum: Preserving Indigenous Art and Culture: Tribal museums serve as vital institutions for the collection, preservation, and exhibition of indigenous art, artifacts, and cultural objects. These museums play a crucial role in safeguarding the ethnic heritage of various tribal communities across India.

Embracing Traditional Art, Architecture, and Customs: The amalgamation of traditional art, architecture, and customs is exemplified in the vibrant cultural expressions of indigenous communities in India. From the intricate designs of tribal jewelry to the architectural marvels of indigenous dwellings, traditional art and architecture reflect a deep-rooted connection to local customs and cultural practices.

In summary, the Indian knowledge system encompasses a rich tapestry of local art and tradition, encompassing diverse art forms, traditional knowledge systems, and cultural expressions. These case studies highlight the significance of preserving, celebrating, and integrating traditional art and knowledge within the broader context of Indian cultural heritage.

Introduction to Ashtang Yog and practice of Yogasan & Pranayam

Introduction to Ashtanga Yoga

Ashtanga yoga, rooted in ancient Indian traditions, is a comprehensive system of yoga that encompasses various practices aimed at achieving spiritual, mental, and physical well-being. The term "Ashtanga" translates to "eight limbs," referring to the eightfold path outlined by the sage Patanjali in the Yoga Sutras. Patanjali is considered the founder of this type of yoga, and the Yoga Sutras serve as a foundational text that elucidates the principles and practices of Ashtanga yoga.

The eight limbs of Ashtanga Yoga, as outlined in Patanjali's Yoga Sutras, provide a comprehensive framework for spiritual and personal development. These eight limbs serve as guidelines for ethical living, physical discipline, breath control, meditation, and self-realization. Here are the eight limbs of Ashtanga Yoga:

Continue...

Yamas (Abstinences): The Yamas are ethical principles that guide one's behavior towards others and the world. They include Ahimsa (non-violence), Satya (truthfulness), Asteya (non-stealing), Brahmacharya (celibacy or moderation), and Aparigraha (non-possessiveness).

Niyamas (Observances): The Niyamas are personal observances that focus on self-discipline and spiritual practices. They include Saucha (cleanliness), Santosha (contentment), Tapas (austerity), Svadhyaya (self-study), and Ishvara Pranidhana (surrender to a higher power).

Asana (Posture): Asana refers to the practice of physical postures or poses. It involves the cultivation of physical strength, flexibility, and balance, as well as the development of a steady and comfortable seated posture for meditation.

Continue...

Pranayama (Breath Control): Pranayama involves the regulation and control of the breath. Through specific breathing techniques, practitioners aim to enhance respiratory efficiency, calm the mind, and awaken subtle energy channels.

Pratyahara (Withdrawal): Pratyahara is the practice of withdrawing the senses from external stimuli and turning the focus inward. It involves cultivating inner awareness and detachment from sensory distractions.

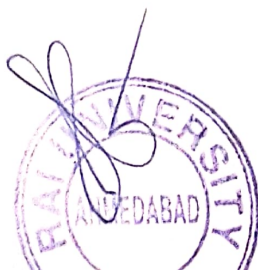
Dharana (Concentration): Dharana refers to the practice of focused concentration. Practitioners develop the ability to sustain attention and focus on a single point, such as a mantra, image, or sensation.

Continue...

Dhyana (Meditation): Dhyana is the practice of meditation, where the mind becomes absorbed in deep contemplation and inner reflection. It involves cultivating a state of sustained mental focus and awareness.

Samadhi (Absorption): Samadhi represents the ultimate goal of Ashtanga Yoga, where the practitioner experiences a state of profound absorption, unity, and transcendence. It signifies the realization of one's true nature and the attainment of spiritual liberation.

The eight limbs of Ashtanga Yoga provide a comprehensive path for individuals to cultivate ethical living, physical well-being, mental focus, and spiritual awakening. By integrating these limbs into their practice, individuals embark on a transformative journey towards self-realization and inner harmony.

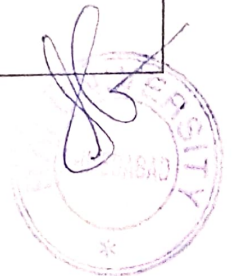


Shree Bhagwad Gita

- Bhagavadgita, an episode recorded in the great Sanskrit poem of the Hindus, the Mahabharata. It occupies chapters 23 to 40 of Book VI of the Mahabharata and is composed in the form of a dialogue between Prince Arjuna and Krishna, an avatar (incarnation) of the god Vishnu. Composed perhaps in the 1st or 2nd century CE, it is commonly known as the Gita.

Shree Bhagwad Gita

- Bhagavad-gītā is also known as Gītopaniṣad. It is the essence of Vedic knowledge and one of the most important Upaniṣads in Vedic literature. Of course there are many commentaries in English on the Bhagavad-gītā, and one may question the necessity for another one.

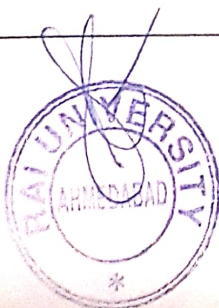


Shree Bhagwad Gita

- The spirit of Bhagavad-gītā is mentioned in Bhagavad-gītā itself. It is just like this: If we want to take a particular medicine, then we have to follow the directions written on the label. We cannot take the medicine according to our own whim or the direction of a friend. It must be taken according to the directions on the label or the directions given by a physician. Similarly, Bhagavad-gītā should be taken or accepted as it is directed by the speaker Himself. The speaker of Bhagavad-gītā is Lord Śrī Kṛṣṇa. He is mentioned on every page of Bhagavad-gītā as the Supreme Personality of Godhead, Bhagavān.

Essence of Management in Bhagwad Gita

- Management is a process of aligning people and getting them committed to work for a common goal to the maximum social benefit - in search of excellence. The critical question in all managers' minds is how to be effective in their job. The answer to this fundamental question is found in the Bhagavad Gita, which repeatedly proclaims that "you must try to manage yourself." The reason is that unless a manager reaches a level of excellence and effectiveness, he or she will be merely a face in the crowd.
- Management in principle teaches us to become better leaders, art of delegation, motivation and communication, work commitment, developing human resource, planning and executing, way of enhancing knowledge and developing the overall managerial skills.

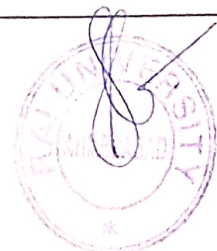


Essence of Management in Bhagwad Gita

- 1. Leadership: Leadership, a critical management skill, is the ability to motivate a group of people toward a common goal. The Essence of leadership is well explained in the Bhagavad gita - Chapter 7, Verse 11 by lord Krishna to Arjuna "I am the strength of those who are devoid of personal desire and attachment. O Arjuna, I am the legitimate desire in those, who are not opposed to righteousness" It is very important that a leader is the one who believes in self-excellence which is attained by doing his duties rightly first.

Essence of Management in Bhagwad Gita

- 2. Motivation: Motivation is the driving force which causes us to achieve goals. Motivation is said to be intrinsic or extrinsic. Intrinsic motivation refers to motivation that is driven by an interest or enjoyment in the task itself, and exists within the individual rather than relying on any external pressure. Extrinsic motivation comes from outside of the individual.
- The essence of Motivation is well explained in the Bhagavad gita - Chapter 2, Verse 47 "You certainly have a right to prescribed activities, but never at any time in their results. You should never be motivated by results of the actions, nor there should be any attachment in not doing your prescribed activities"

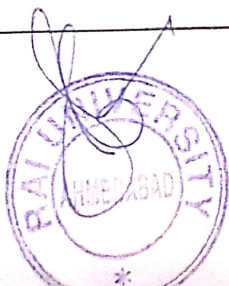


Essence of Management in Bhagwad Gita

- 3. Decision Making: A decision is a choice. In eighteen chapters, seven hundred verses, the Bhagavad Geeta devotes itself to one task - making one decision. It does so through its protagonist, the warrior Arjun, and the metaphor of war. It does so by enabling Arjun to undertake a voyage of self-discovery so he can master the art of making a complex decision in the face of conflicting value.

Some Quotes from Bhagwad Gita

- "Man is made by his belief. As he believes, so he is"
— Bhagavad Gita
- "You are only entitled to the action, never to its fruits."
— Bhagavad Gita
- "When a man dwells on the pleasure of sense, attraction for them arises in him. From attraction arises desire, the lust of possession, and this leads to passion, to anger.
- From passion comes confusion of mind, then loss of remembrance, the forgetting of duty. From this loss comes the ruin of reason, and the ruin of reason leads man to destruction."
- — Bhagavad Gita



Gist of the BHAGWAD GITA

वसिष्ठ



भगवद् गीता

THANK YOU



CASE STUDY 1: PEPSI GOES INTERNATIONAL – ITS GLOBAL MARKETING PLANS

In the 1940's itself PepsiCo started branching out into the international arena. At first it was into Latin America, the Middle East and the Philippines. Here too Coke had the early bird advantage. Yet the product soon gained popularity. With the Arab countries boycotting Coke, Pepsi enjoyed a monopoly for many years in the Middle East. In the 1950's Pepsi went to Europe and this included Russia, with whom there existed a Cold War by USA.

Though there were initial difficulties, getting into Russia was a major breakthrough which the company exploited. The company posted pictures of the then leaders of the United States and Russia sipping the drink. Its arch rival, Coca Cola, was able to enter the Russian markets only after more than 25 years after Pepsi's entry.

In many of the countries that Pepsi ventured into comparative advertising was prohibited and in many countries it was not an accepted concept. For example, Pepsi tried its "Pepsi challenge" promotional gimmick in Japan. However, the country and its people were not aware of comparative advertising and as such the campaign did more harm than good.

Hence in Japan they had to break their tradition of running with the global campaign and come up with a campaign that the Japanese would identify with and was more Japanese. The "Pepsiman" was a superhero like figure that was devised by a Japanese person for the Japanese market. The commercial was an instant hit and helped improve Pepsi's share in the Japanese market by as much as 14%. From Japan Pepsi learned a valuable lesson – the same ad will not have the same effect everywhere. When it comes to cross national advertising, there is always the inherent risk of alienating the people.

Question: what challenges Pepsi had to face, If Pepsi would not follow the cultural factors in international marketing environment?

CASE 2 – CULTURAL DIVERSITY IN INTERNATIONAL BUSINESS

Cultural conditioning is like an iceberg – we are not aware of nine-tenths of it.

Misunderstandings may occur in the evaluation of the appropriateness of a domestically designed marketing mix for a foreign market: "Esso", the brand name of a gasoline, was a successful name in the United States and would seem harmless enough for a foreign country; however, in Japan, the name phonetically means "stalled car", an undesirable image for gasoline. "Pet milk" is widely sold in U.S, but in France the word pet means, among other things, flatulence – again, not the desired image for canned milk. In U.S culture, a person's SRC would not reveal a problem with either Esso or Pet, but in international marketing relying on one's SRC could produce an inadequately adapted marketing program that ends in failure.

Question: What do you think, what kind of measures these companies should have followed?



CASE 3: CASE STUDY: COCA-COLA'S MICRO ENVIRONMENT

The marketing department of Coca-Cola develops core strategies for company brands to make sure that all communication is consistent in all the markets. With a combined effort, the Coca-Cola system attempts to maximise its resources for profitable growth and market leadership. The marketing departments are responsible for product's advertisement, marketing and promotion. If all these departments perform their duty effectively, then the objectives of the Coca-Cola Company will be met. Coca-Cola agreed to swap some brands on the rapid growth of the energy-drink market. Under the agreement, the two companies will share their production, marketing and distribution.

Marketing intermediaries aid the company in promoting, selling and distributing its goods to the end customers. Intermediaries encompass marketing agencies, distribution firms and resellers. For example, in a deal, Coke joined hands with a US-based company Wendy that it will provide coke to all the fast food chains located in the US. In this case, Wendy is an important example of intermediary for coke.

Suppliers offer raw materials and resources that are required by the firms to produce goods and services. For example, bottling partners is a company-owned entity, namely Hindustan

Coca Cola Beverages Ltd. Suppliers always play a crucial role in the operations of every firm.

Customers of coke differ massively in terms of age. From kids to youngsters, youngsters to elders and elders to older people, coke has always captured high customer attention for decades. For example, with the help of market survey, Coke finds that one million US population drinks coke with breakfast every single day. This is how coke has been favourite drink of customers for centuries. Recent survey shows that coke is the only product in the world of which more than 85% of the population is well aware. All companies have to keep updated study of their customers. In case of coke, the company has always maintained excellent customer retention.

Coca Cola's annual Stakeholder Panel is particularly insightful with members of the Panel drawn from NGOs, academia, investors, trade associations, suppliers and other technical experts. The Panel's scope is to identify emerging risks and opportunities, and to encourage company demonstrate ever-greater leadership and innovation.

QUESTIONS

1. What are the micro business environment components of Cola-Cola as in the case mentioned above?

(Hint: Marketing intermediaries, suppliers, customers, stakeholders.)

2. How has Coca-Cola maintained its customer base?

(Hint: Coke finds through market survey that one million of the US population drinks coke with breakfast everyday. This is how coke has been a favourite drink of customers for centuries.)



GLOBAL BUSINESS ENVIRONMENT

A) Pepsi goes International - its global marketing plans.

Q1/2 What Challenges had to face, if Pepsi would not follow the cultural factors in international marketing environment?

If Pepsi didn't consider cultural factors in international marketing, they could face several challenges as;

A) Offending Cultural Sensitives :-

Ignoring cultural norms designs that offend advertising or product designs local population damaging brand reputation and potentially to boycott or backlash.

B) Ineffective Communication :-

Marketing messages that don't resonate with local culture may fail to connect with consumers, resulting in poor sales and other market penetration.

C) Legal issues :-

Some countries have strict regulations to regarding advertising content, labeling and product promotion

Ignoring these regulations could result in fines or bans on Pepsi's products.

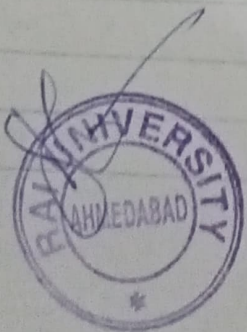


2) Loss of market share :-

Competitors who do take culture factors into account may gain an advantage better understanding and appealing to local consumers, leading to loss of market share for Pepsi.

1) Damage to Brand image :-

Failing to adapt to cultural nuances may make Pepsi appear insensitive or out of touch, undermining consumer trust and loyalty in the long term.



B) Cultural Diversity in international business.

What do you think, what kind of measures these companies should follow?

- To avoid such cultural misunderstanding, these companies should have conducted thorough market research and cultural sensitivity analysis before entering foreign markets.

1) Localization

Adapting brand names, slogans and product packaging to fit linguistic and cultural nuances of target market.

2) Consultation

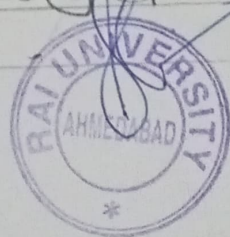
Seeking guidance from local experts or consultants who understand the cultural context and provide insights into potential pitfalls.

3) Consumer Testing

Conducting focus groups or surveys to gauge the perception of the brand and its products in target markets.

4) Market Segmentation

Identify specific segments within target market and tailoring market strategies.



5) Brand monitoring

Continuously monitoring feedback and adjust marketing strategies based on cultures to sensitivity and consumer perception

6) Cross-cultural training

Providing employees involved international marketing with training on cultural differences and communication strategies to navigate the effectively.



Q) Coca-Cola micro - Environment.

Q.3 What are the micro business environment and components of Coca-Cola in the case mentioned above?

- In the micro environment of Coca-Cola the components would include:-

1) Marketing Intermediaries.

These could be distributors, wholesalers and retailers who helps in getting Coca-Cola products to the end consumer.

2) Suppliers.

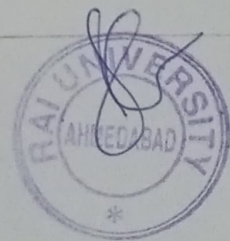
Companies providing raw materials, packaging materials and other resources necessary for Coca-Cola's production process.

3) Customers

The end consumer who purchase Coca-Cola products including individuals, households, business and other organizations.

4) Stakeholders.

This encompasses various groups such as shareholder, employees, local communication and government bodies who have an interest in Coca-Cola's operation & success.



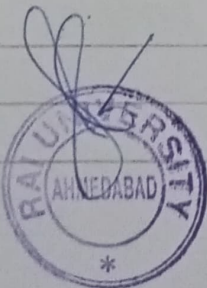
Q.3
How has Coca-Cola maintain its customer base?

Conducting market surveys to understand the consumer behaviors and preference.

Example

Identify that one million as citizen drink coke with breakfast daily, Coca-Cola has tailored its marketing efforts to maintain customer's loyalty over the years.

Additionally Coca-Cola wide market presence and highly brand awareness with more than 85% global population well aware of the product contribute to its customer retention.





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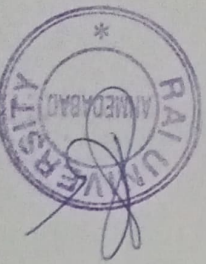
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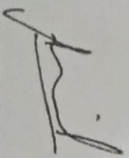
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(PRE-CELEBRATION OF CONSTITUTION DAY)

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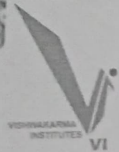
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Session on

How to Plan for Start-up and Legal and Ethical Steps



03rd May 2024

10:15 AM Onwards

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Mr. Ridhesh Shukla
Founder Director,
I-Sky International


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
IIC, SSIP and Rai School of Management Studies,
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
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 **Rai University**



Workshop on

Business Model Canvas (BMC)



02nd May 2024
10:15 AM Onwards

Venue: AIGF07, Rai University



Ms. Sonal Thakkar
Trainer, Capgemini MNC

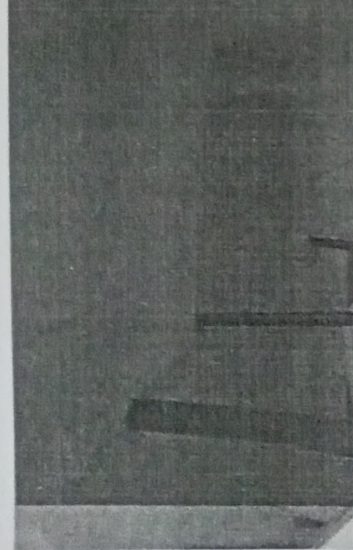
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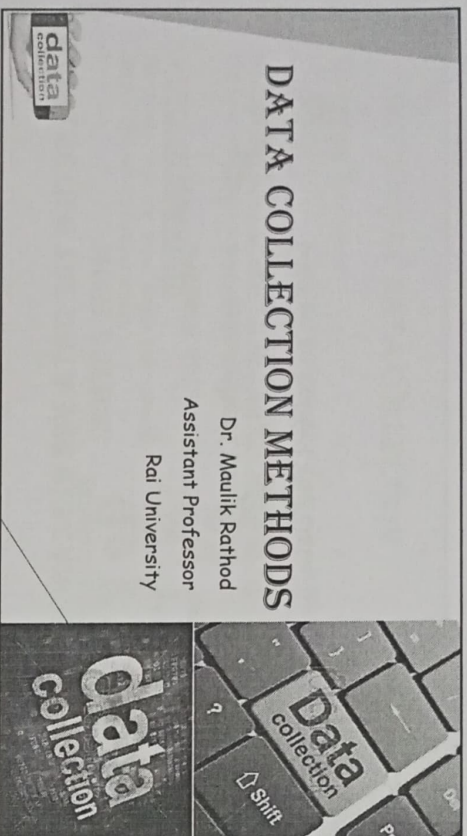


Ahmedabad, Gujarat, India
RF8F+X76, Ahmedabad, Gujarat 382260, India
Lat 22.817043°
Long 72.472878°
02/05/24 10:39 AM GMT +05:30



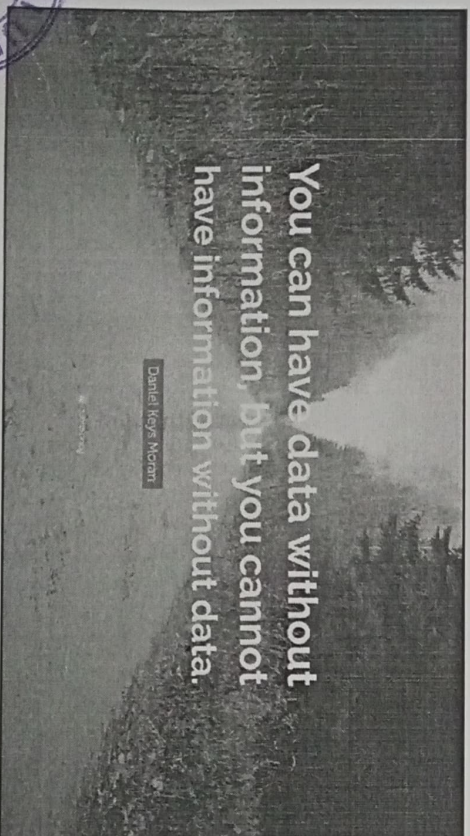
 GPS Map Camera





DATA COLLECTION METHODS

Dr. Maulik Rathod
Assistant Professor
Rai University



You can have data without
information, but you cannot
have information without data.

Daniel Keys Morat

WHAT IS DATA????

Data are the set of values of qualitative or quantitative variables about one or more persons or objects.

- ▶ Data are simply units of information.
- ▶ Data are measured, collected, reported, analyzed, and used to create data visualizations such as graphs, tables or images.

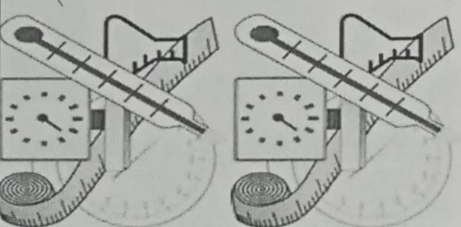
QUANTITATIVE DATA (NUMERICAL)

- ▶ Data refers to measurable observations.

Quantitative – based on numbers – 56% of 18 year olds drink alcohol at least four times a week - doesn't tell you why, when, how.

- ▶ Examples-

- Height of 1st graders
- Weight of sumo wrestlers
- Duration of red lights
- Age of Olympians
- Distance of planets
- Money in 401k plans
- Temperature of coffee (200 F)

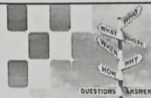


QUALITATIVE DATA (CATEGORIAL)

- Qualitative data is the data that can be arranged into categories based on physical traits, gender, colors or anything that does not have a number associated with it.
- Qualitative-involves more details tells you why, when and how!

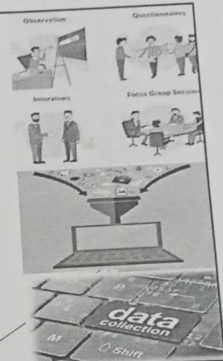
► Examples-

- Happiness rating
- Gender
- Pass/Fail
- Eye Color
- Interview transcript
- Categories of plants
- Descriptive temperature of coffee ("very hot")

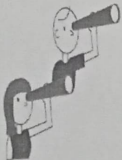


WHAT IS DATA COLLECTION?

- It is the process by which the researcher collects the information needed to answer the research problem.
- The task of data collection begins after a research problem has been defined.



IN COLLECTING THE DATA, THE RESEARCHER MUST DECIDE:

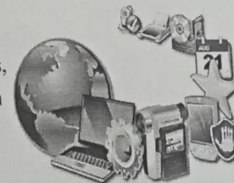


- Which data is to collect?
- How to collect the Data?
- Who will collect the Data?
- When to collect the Data?



THE PURPOSE OF DATA COLLECTION

- The purpose of data collection is-
 - ✓ to obtain information
 - ✓ to keep on record
 - ✓ to make decisions about important issues,
 - ✓ to pass information on to others



METHODS OF DATA COLLECTION

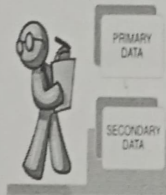
Essentially Two Types:

➤ PRIMARY DATA

Primary data are those which are collected for the first time and are original in character.

➤ SECONDARY DATA

Secondary data are those which have already been collected-by someone else.



PRIMARY DATA V/S SECONDARY DATA

Primary data

- Real time
- Sure about the sources
- Can answer research question.
- Cost and time
- Can avoid bias
- More flexible

Secondary data

- Past data
- Not sure about sources
- Refining the research problem
- Cheap and no time
- Bias can't be ruled out
- Less flexible

METHODS OF COLLECTING PRIMARY DATA

Primary Data may be collected through:

- Observation
- Surveys
- Interviews
- Questionnaires
- Schedules



1. Observation Method



Observation method is a method under which data from the field is collected with the help of observation by the observer or by personally going to the field.

