

## CORPORATE RESOURCE CELL

**RU/CRC/JO/2025/029**

**Dated: 10<sup>th</sup> June 2025**

### **MIRCHI**

#### **About Company:**

Radio Mirchi is a nationwide network of private FM radio stations in India. It is owned by the Entertainment Network India Ltd (ENIL), which is one of the subsidiaries of The Times Group. It is the first privately owned radio station in India. Radio Mirchi maintains weekly music charts, or record charts, for India.

1. **Position: Sales & Marketing (Work from Office)**
2. **Location: Ahmedabad & Vadodara**
3. **Roles & Responsibilities:**
4. This is a pure Business Development role, primarily focused on B2B engagements.
  - The key responsibilities include:
    - Identifying and reaching out to potential clients to generate new business opportunities
    - Building and maintaining strong relationships with existing clients to ensure repeat business
    - Understanding client needs and offering tailored solutions aligned with our services
    - Meeting sales targets and contributing to overall regional business growth
    - Coordinating with internal teams for smooth execution and delivery of client requirements
    - Regularly reporting on sales activity, market trends, and competitor insights
5. **Compensation:**
  - For Ahmedabad – CTC: ₹ 3.5 LPA (Fixed)
  - For Vadodara - CTC: ₹3 LPA (Fixed)
  - Additional Benefits: Travel Allowance, Mobile Allowance, and Medical Benefits (all as per company policy)

**Interested Candidates are advised to contact CRC latest by 13<sup>th</sup> June, 2025.**

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2. IQAC
3. For Circulation
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