Rai University | NAAC ACCREDITED

EVOLVING THINKING MINDS

Ref. No.: Exam/PhD/Open-Defense/2026-27/2 Date: 21/08/2026

Notice of PhD Open Defence & Public Viva-Voce Examination

It is hereby notified that the open defence of Ph.D. is scheduled to be held in the University as per the details given below:

1. Name of the Candidate	:	Ms. Gedia Hemisha Sunilbhai
2. UID No.	:	U164082022F401009
3. Ph.D. Thesis Title	:	A STUDY TO MEASURE THE IMPACT OF SENSORY BRANDING ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO HOTEL INDUSTRY IN GUJARAT
4. Day, Date and Time	:	THURSDAY,03/09/2026, 11:30 AM
5. Venue	:	A1 Block, Ground Floor, Seminar Hall
6. Supervisor Name	:	Dr. Anil Tomar, Provost, Rai University
7. Co-supervisor Name	:	-

All faculty members, research scholars, staff and students are cordially invited to attend the Ph.D. open defence and public viva-voce examination.

RAI UNIVERSITY * AHMEDABAD *

21/8/26

I/C Controller of Examination

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